



BUTTERFLY PAVILION

We encourage visitors to take casual photographs or videos via phones or digital cameras for their personal use. Personal photographs and videos are not to be used for commercial purposes.

A photography permit must be purchased for the following groups:

Portrait and Commercial Photography

All who wish to use Butterfly Pavilion as a backdrop/setting for any portrait/commercial photography, even if the photographer is NOT a professional, must purchase a photography permit.

- Portrait photography is defined as, but not limited to: senior, engagement, family, graduation, wedding, etc.
- Commercial photography is defined as, but not limited to: catalog, fashion, advertisement, promotion, etc.

Press

Press organizations must contact the VP of Sales & Marketing before taking photos or video at the Butterfly Pavilion. This includes, but is not limited to: print and online editorial photography, editorial fashion shoots, TV b-roll and blog media. Commercial videography is not permitted at the Butterfly Pavilion without expressed and written permission from management. Photographers with appropriate credentials for promotion of the Butterfly Pavilion will not be charged a fee, but must be accompanied by staff during their visit. Contact Russ Pecoraro for more details at rpecoraro@butterflies.org

Large Groups and Private Space

A Private Events reservation is required for all groups of 5 people, or more. If you require private space for your shoot, a green room, storage area, dressing room, etc. a Private Event reservation is also required. Space rentals start at \$250 per day. For more information please contact our Private Events department at 720-974-1871

Restrictions

- Stock photography/film is NOT permitted at Butterfly Pavilion.
- Photography/video of Butterfly Pavilion grounds and its collection cannot be used for commercial purposes.
- Film/video of product, business commercials or promotional materials are NOT permitted at Butterfly Pavilion.



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Photography Policy & Guidelines

By purchasing a photography permit you agree to abide by the following policies and guidelines:

- No pets are allowed in the Butterfly Pavilion (service animals excepted).
- No smoking is permitted in the Butterfly Pavilion, including vaporizers.
- Clients/models must be fully and appropriately clothed (i.e., no nudity, swimsuits, lingerie, etc.)
- Clients/models must arrive fully prepared, including hair, makeup, and styling. No dressing rooms or storage areas will be permitted.
- Photography sessions should not disrupt visitor access, employee access, special events or pedestrian flow.
- The use of a drone is strictly prohibited.
- Butterfly Pavilion property may not be moved or disturbed. This includes, but is not limited to: standing/walking through flower beds, picking/cutting plant material, moving benches/displays, etc.
- Trees, walls, fences, or any other structures may not be climbed. Plant beds and water features may not be entered.
- Motorized and non-motorized vehicles are not permitted, with the exception of wheelchairs and strollers.
- Professional photography is prohibited at certain Butterfly Pavilion events, including but not limited to: Wings & Wine, Bugs & Beer, Tarantulas & Tequila, Bloomapalooza, Insectival, or other specially ticketed events.
- The Butterfly Pavilion reserves the right to halt any photography sessions deemed to be disruptive. Annual permits may be revoked if permit holders do not abide by these guidelines.
- The Butterfly Pavilion assumes no responsibility for loss, theft, or damage to any equipment or belongings for any reason.
- All participants must be present and enter the Butterfly Pavilion as a group through the Guest Services; we cannot accommodate late or individual arrivals. To avoid congestion in our lobby, please meet your party or photographer outside of the front entrance. Please do not crowd in front of the doors or front desk.



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- Entry through the Private Events or Administrative entrance is not permitted.
- Participants should check in at the front desk with Visitor Services staff. Once payment and paperwork are confirmed you will be issued a photography permit. Fees must be paid and paperwork must be completed prior to entering the Butterfly Pavilion. Photography badges must be clearly displayed at all times.
- Any unauthorized portrait/commercial photography sessions will be escorted from the Butterfly Pavilion.
- Absolutely NO wedding ceremonies may be performed on the Butterfly Pavilion property without advance reservation with our Private Events Department. Parties not in compliance will be asked to leave immediately.
- Butterfly Pavilion staff members may approach photographers at any time and request to see your permit.
- Butterfly Pavilion staff may approach photographers to discuss alternatives to their session if Butterfly Pavilion maintenance or special events are in progress.
- Groups found violating any of our policies will be asked to end their session and will be escorted from the Butterfly Pavilion.
- Things that are not allowed in the Wings of the Tropics: any living animal (dogs/puppies, rats, cats, birds, etc.), anything that was once living, such as a wooden arch, bubbles (the chemicals affect the butterflies' wings), plants (small tree, potted plants, etc.), candles, and food and beverages.
- You can bring in bouquets of flowers that have been sprayed with pesticides by a florist or from a store. Flowers from a garden are not allowed. Items that are allowed in the conservatory need to be thoroughly checked by Event Staff to make sure there is nothing attached that is not allowed to leave the conservatory. Items deemed dangerous to the Wings of the Tropics environment will not be allowed in.

Please note: Butterfly Pavilion reserves the right to turn away photographers who are not operating in accordance with our rules and regulations, as well as photographers who have not made reservations.

Butterfly Pavilion reserves the right to adjust these policies at any time, with or without notice, in the best interest of the Butterfly Pavilion and the general public.



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Photography Permits

To obtain a photography permit, please contact Private Events at 720-974-1871 or events@butterflies.org

One-Time Use Photography Permit*:

- Photography reservations requests must be made at least ONE WEEK in advance.
- Arriving without a reservation may result in the refusal of a photo permit due to previously scheduled events. If the session is allowed, a higher fee will be charged for non-reserved sessions.
- Group Size and Price
 - Up to 2 People: \$250
 - 2-5 People: \$500
- Groups that have not reserved a photo shoot will be charged a \$100 walk-in fee in addition to the above pricing.
- Groups of 5 people or more are required to make a Private Events reservation. For more information please contact our Events department at 720-974-1871.

*One-Time Use permits (both reserved and non-reserved) are good for ONE photography session per photographer, with a maximum 2-hour time limit. If fewer than two hours, pro-rating does not apply.

Annual Photography Permit: \$750

Annual permits provide photography access for ONE named photographer to Butterfly Pavilion for one year (12 months).

- Annual permit holders must make reservations for their photography sessions.
- Groups must be limited to no more than 20 people per session (including photographer, assistants, etc.).
- Photo shoots are limited to one group per two-hour session.
- Multiple sessions may take place in one day with multiple reservations.



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Refunds

- There are NO refunds for Photography Permits, including One-Time Use and Annual Permits.
- Payments are valid for 30 days from the date received; sessions may be rescheduled during this time with Private Events staff. Rescheduling must be agreed upon prior to the new shoot date. Reschedule by emailing at events.butterflies.org or by calling Private Events at 720-974-1871.
- *Please note: The photography policy was created to protect the grounds and the animals, both inside and outdoors. Additionally, the policy allows the Butterfly Pavilion to control the number of photography shoots on the grounds at one time to lessen the disruptions of scheduled events and guest experience. Fees directly support the Butterfly Pavilion's mission of fostering an appreciation of invertebrates by educating the public about the need to protect and care for threatened habitats globally, while conducting research for solutions in invertebrate conservation.*