EMERGENCE
With a new internal infrastructure forged in 2017, Butterfly Pavilion emerged from its metamorphosis as a sophisticated, streamlined organization, beginning its new life with a new identity and a renewed emphasis on its core competencies – serving the worldwide community as the preeminent local, national and global hub for invertebrate knowledge, conservation, inspiration and connection.

In 2018, Butterfly Pavilion launched a capital campaign to build a new facility in Broomfield, Colorado that will be the jewel of the global invertebrate community and will inspire a new way of connecting to environmental conservation. This ambitious endeavor was met with immediate support and enthusiasm, as the community embraced our vision and stepped up to back our efforts. As one incredible indication of this support, Broomfield City Council voted 10-0 to approve a $13 million contribution to this exciting project.

During 2018, our Pollinator Awareness through Conservation and Education (PACE) initiative reached an important milestone: Our goal was to serve 20 million pollinators by 2020. Through programs like the I-76 Pollinator Corridor, and our bee fencing project in Nepal, as well as through innovative partnerships like our portion-of-proceeds deal with Rice’s Honey, we finished the year having served 22,500,000 pollinators!

While these programs increase our global impact and credibility, our primary pillar is still the kids we impact right here in our community. In 2018, Butterfly Pavilion served over 60,000 school kids through on-site and outreach programs, and provided over $48,000 in scholarships so over 14,000 underserved kids could be exposed to the world of invertebrate conservation.

On top of all that, Butterfly Pavilion was certified as a Service Enterprise by the world’s largest organization dedicated to volunteer service. And we launched a new brand, reflecting Butterfly Pavilion’s status as an accredited zoological organization engaged in invertebrate research and conservation projects all around the world, our role as an educational institution, as well as the sentimental place Butterfly Pavilion occupies in the hearts of generations of Coloradoans as a cherished community and cultural asset. It also highlights the critical role invertebrates play as the foundation of virtually every ecosystem on the planet.

We invite you to join us as we take the next steps as a global leader providing a prosperous and environmentally-healthy tomorrow.

Patrick Tennyson, President & CEO

Rob O’Dea, Board Chair
VISION
Butterfly Pavilion is the premier invertebrate education, research and conservation institution in the world.

MISSION
Butterfly Pavilion exists to foster an appreciation of invertebrates by educating the public about the need to protect and care for threatened habitats globally, while conducting research for solutions in invertebrate conservation.

NEW BRAND
Butterfly Pavilion launched a new brand in 2018 that celebrates our accomplished history while highlighting the inextricable link between humans and invertebrates. As the first expression of this new look, a new website was launched that brings together vivid imagery, simplified navigation and an optimized mobile experience, better connecting the community to Butterfly Pavilion’s mission and vision.
PREPARING TO TAKE FLIGHT

2018 marked the launch of Butterfly Pavilion's capital campaign to build its new 81,000 square foot, state-of-the-art invertebrate zoo and research center. The new facility is slated to open at the Baseline development in Broomfield, Colorado, in 2023. Kenny Monfort, Campaign Chairman, is leading our efforts to secure funding for this monumental project.

Planning has begun for the site, which will include a first-of-its kind Pollinator District—a smart landscape design that increases and enhances habitat for pollinators. Butterfly Pavilion's expertise in invertebrate research, habitat gardening and restoration, beekeeping and public education is informing this innovative model that will serve as a blueprint for sustainable living in communities around the world.

Butterfly Pavilion will share the Baseline campus with a K-12 STEM school championed by Adams 12 Five Star Schools and mindSpark Learning. With guidance from Butterfly Pavilion professionals, students will develop real world skills through scientific study and conservation research. Utilizing decades of combined experience in environmental education and research programming, Butterfly Pavilion staff will create a one-of-a-kind experience for these young learners.

“I am proud to be leading Butterfly Pavilion’s efforts to fund its new facility at the Baseline development. The vision for the new Butterfly Pavilion will not only impact our community but will have far reaching impacts across our country and around the globe. Engaging our local community in our efforts is our first priority, and I strongly believe that as our story spreads, we will connect with funders from around the country who see the vital need for leadership in invertebrate research and conservation.”

Kenny Monfort
Butterfly Pavilion Board of Directors Member and Chairman of the Campaign Steering Committee
ANIMAL CARE

THROUGH CUTTING-EDGE RESEARCH PROGRAMS, BUTTERFLY PAVILION IS A LEADER IN INVERTEBRATE SCIENCE, HAVING A DIRECT IMPACT ON THE SUSTAINABILITY OF INVERTEBRATE POPULATIONS.

BORN AT BUTTERFLY PAVILION
in 2018

ASIAN MILLIPEDES (Thyropygus pachyurus)

Butterfly Pavilion successfully bred Asian millipedes (Thyropygus pachyurus), a large species from Southeast Asia that can excrete a toxic substance from its body when threatened. To promote success, Butterfly Pavilion scientists created conditions that mimicked their natural environment, which is moist and filled with decaying leaves and wood.

GIANT DEAD LEAF MANTIDS (Deroplatys desiccata)

Butterfly Pavilion successfully bred giant dead leaf mantids (Deroplatys desiccata). This large praying mantis is also native to Southeast Asia, where it hides in leaf litter, preying on unsuspecting small invertebrates. Eggs are laid in an “ootheca,” a foamy egg case that hardens over time and protects the fertilized eggs.

DOMINO COCKROACHES (Therea petiveriana)

Butterfly Pavilion is proud to have a sustainable and healthy population of domino cockroaches (Therea petiveriana). These dynamic animals are native to southern India, where they are important detritivores, breaking down leaf litter and other decaying organic matter. The nymphs—or young cockroaches—do not display the striking domino-like black and white pattern that the adults do.
The Gooty sapphire ornamental spider (*Poecilotheria metallica*) is a critically endangered tarantula found only in a 39-square-mile area of a highly disturbed forest within Andhra Pradesh, India. In addition to habitat loss, they are threatened by illegal collection for the pet trade because of their iridescent blue coloration. The Association of Zoos and Aquariums (AZA) selected Butterfly Pavilion to participate in the Species Survival Plan (SSP) for this stunning animal. The SSP program selects AZA-accredited institutions to oversee the population management of select species with a goal to enhance their conservation worldwide. We currently have four sapphire ornamental tarantulas in our collection, two of which were given to Butterfly Pavilion by the Gibson family in memory of their beloved daughter, Lauren Gibson.
In 2018, Butterfly Pavilion researchers surveyed the impact of coastal dune restoration efforts on the health of invertebrate populations in northern California for the Bureau of Land Management. Researchers found a significantly higher number of invertebrates—particularly pollinators—on restored sites compared with unrestored sites. This important data will inform both local and federal conservation strategies going forward.

In 2018, Butterfly Pavilion’s 30,000-square-foot zoo featuring over 5,000 animals and hands-on learning experiences saw 331,882 visitors, and 9,474 guests visited the native butterfly house Butterflies at Chatfield Farms, a collaboration between Butterfly Pavilion and Denver Botanic Gardens. Butterfly Pavilion also launched the Colorado Dragonfly Monitoring Project to gather essential data on dragonfly populations, restored 63 acres and trained 36 Restoration Master Volunteers through the Urban Prairies project and trained more than 200 volunteers to observe and count butterflies from 120 field sites through the Colorado Butterfly Monitoring Network. Butterfly Pavilion also began seeding pollinator habitat along eight miles of the I-76 Colorado Pollinator Highway in collaboration with Colorado Department of Transportation and People and Pollinator Action Network.
In 2018, Butterfly Pavilion received butterflies from nine different suppliers from around the world. By working with these businesses, Butterfly Pavilion is supporting farming practices that preserve the rainforest and the animals that call it home, while contributing to the livelihoods of farmers and their families globally.

PARNASSIAN BUTTERFLY CONSERVATION
Tov Aimag, Mongolia
In June 2018, researchers traveled to Mongolia to work with colleagues from the Mongolian Academy of Sciences to explore possible sites for future Parnassius butterfly conservation, gathering data on 204 different Parnassius butterflies.

BEE FENCING PROJECT
Near Nepalgunj, Nepal
In 2018, Butterfly Pavilion experts traveled to Nepal to teach local community members beekeeping techniques to establish bee fences. Bee fences present an innovative, simple and natural solution to the challenge of human-elephant conflict. Learn more on page 11.
From large agricultural crops to local vegetable gardens, pollinators are vital to human production of food sources and the reproduction of native plants. In fact, it’s estimated that one out of every three bites of food eaten worldwide is the result of pollinators.

Pollinator populations—from bees to butterflies—are in decline because of habitat destruction, chemical pollution, parasites and pathogens. PACE is Butterfly Pavilion’s global initiative to conserve these essential species. PACE projects span invertebrate research, habitat restoration, citizen science, sustainable butterfly and bee farming, educational opportunities and more.

**20 Million by 2020**
Set a goal to serve **20 million** pollinators by 2020, and have far surpassed that goal, having served **22,500,000** to date!

**POLLINATOR HIGHWAY**
Began seeding pollinator habitat along **eight miles of the I-76 Colorado Pollinator Highway** in collaboration with Colorado Department of Transportation and People and Pollinator Action Network.

**63 Acres Restored**
Restored **63 acres** and trained **36 Restoration Master Volunteers** through the Urban Prairies Project.

**200 Volunteers**
Trained more than **200 volunteers** to observe and count butterflies from **120 field sites** along the Front Range through the Colorado Butterfly Monitoring Network.

**Local Hive by Rice’s Honey Partnership**
In 2018, Butterfly Pavilion launched an exciting partnership with Local Hive by Rice’s Honey, a leading honey producer of high quality, U.S.-only raw and unfiltered honey headquartered in Greeley, Colorado. The partnership’s mission is to promote pollinators and sustainable bee farms across the country, and a portion of proceeds from every honey bottle sold is donated to Butterfly Pavilion’s PACE initiative to protect the prosperity of pollinators worldwide.
BEE FENCING PROJECT (near Nepalgunj, Nepal)
Rapid population growth in Asia has pushed Asian elephants to only 5% of the area in which they historically grazed. In this small area, humans and elephants are increasingly coming into conflict as elephants raid crops and break into buildings in their search for food. To protect their livelihoods, communities attempt to ward off the elephants through loud noises, shouting, threatening with fire, gunshots and other methods that have led to deadly conflict with these powerful animals. With only 30,000 Asian elephants remaining, it’s urgent that we find a way to conserve them, while keeping people and their livelihoods safe.

Bee fencing provides an innovative, simple and natural solution that works for people, elephants and the planet. Elephants have demonstrated a natural fear of bees, and will communicate to other members of the herd when beehives are nearby. Bee fencing involves connecting beehives by a tripwire around areas humans wish to protect. If elephants make contact with the wire, the hive is disturbed and guard bees emerge to defend the hive, causing elephants to retreat to avoid being stung. Communities that utilize bee fences can sell honey and other hive products, generating sustainable income. Bees in these hives pollinate the surrounding area, contributing to the health of agricultural crops and the local ecosystem. Beehives are also low-cost and can be built using locally-available materials.

In September 2018, in collaboration with the Katie Adamson Conservation Fund, Denver Zoo, Peace for Conservation and the Health and Environmental Management Society in Nepal, Butterfly Pavilion traveled to a community just outside of Nepalgunj, Nepal, adjacent to Bardia National Park, to train community members in proper beekeeping techniques. Young people from the community attended training sessions and were eager to learn about beekeeping and how bees mitigate elephant raids. Butterfly Pavilion assisted them in inspecting the ten installed hives while teaching proper bee care, feeding and behavior.

“For the last 21 years I have been working with the largest animals at our zoo, but sometimes it is the smallest of invertebrates that can create some wonderful connectivity. Being able to work with the team at Butterfly Pavilion has escalated our impact on the planet immensely and I’m proud to be a part of that amazing team.”

– DAVE JOHNSON
Executive Director at Katie Adamson Conservation Fund and Zookeeper at Denver Zoo
Butterfly Pavilion has occupied a special place in the memories of Coloradans for many years, due in no small part to the unique and meaningful experiences generated from our educational programming. Whether it’s a trip to our zoo, an outreach program at a school or community center, a summer camp or distance learning program, our goal is for learners of all ages to leave inspired by invertebrates and their contributions to our world, along with newfound knowledge on the power they have to conserve them. Our success in this area stems from program design and content that is hands-on, innovative and inclusive.

“Denver Human Services is pleased to partner with the Butterfly Pavilion through the Explorer Pass program to both to ensure all children and parents in Denver have opportunities to explore, learn, and grow together, and to make sure more families have access to essential needs, like nutritious food. With our partners, we are on our way to creating a healthy community where each person is connected, supported, safe, and well.”

– DON MARES
Executive Director, Denver Human Services
**CRAWL-A-SEE-EM PRESENTS SURVIVAL**
In March 2018, Butterfly Pavilion opened a new exhibit highlighting how invertebrates hide, fight, move and feed to overcome the challenges of their environment, beating the odds to survive. The exhibit accommodates learners of all ages through interactive displays, technology and live animal encounters, including our beloved Rosie the tarantula.

**MONARCH MIGRATION POLLINATOR WALL**
In 2018, Butterfly Pavilion updated its Pollinator Wall exhibit to showcase the incredible monarch migration in which individuals fly from summer breeding grounds in Canada and the Northern United States to their overwintering grounds in California and Mexico.

**DISTANCE LEARNING**
With just a computer and high speed internet, Butterfly Pavilion connects learners around the world with science. In recognition of outstanding quality of education content and program delivery, Butterfly Pavilion was awarded its third Distance Learning program award, the 2017-2018 Pinnacle Award, by the Center for Interactive Learning and Collaboration.

**AFTER-SCHOOL EDUCATION**
Through grant assistance from Get Outdoors Colorado, Butterfly Pavilion provided after-school educational programming that connected young people in historic Westminster to nature and the outdoors. Students learned about their local ecosystems, participated in pollinator citizen science and more.

**DIVERSITY, EQUITY AND INCLUSION**
In 2018, Parker McMullen Bushman—Butterfly Pavilion’s Vice President of Programs, Interpretation and Exhibits, and Inclusivity Committee Chair—launched an inclusivity workshop and discussion series that engaged staff, volunteers and more than 60 individuals from partner organizations in developing skills in cultural competency, inclusive communication and program delivery.
**VOLUNTEER IMPACT**

In 2018, 665 volunteers contributed 29,431 hours of service to Butterfly Pavilion. They are a critical piece to unlocking Butterfly Pavilion’s scientific, educational and conservation potential.

### Hours Served by 665 Volunteers

<table>
<thead>
<tr>
<th>Hours Range</th>
<th>Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>29,431</td>
<td>665</td>
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### Hours Served by Adult Volunteers

<table>
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<tr>
<th>Hours Range</th>
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<td>14,571</td>
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### Hours Served by Interns

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### Hours Served by Teen Volunteers

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<tr>
<th>Hours Range</th>
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<td>2,976</td>
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### Hours Served by One-Time Volunteers

<table>
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<tr>
<th>Hours Range</th>
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</thead>
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<tr>
<td>1,432</td>
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</tbody>
</table>

**SERVICE GROUPS**

BJ’s Restaurant
Cummins
Danone
Elevations Credit Union
Epsilon
First Bank
Four Point Energy
IBM
Key Bank
Medtronic
Mortenson
Nielson
Project Helping
Sev 1 Tech
Spartan College
Thornton Youth Core
UFG Insurance
University of Colorado Technical Communication and Design Class
Vail Resorts
Verizon Wireless
Wells Fargo

**1,000 - 1,999 Hours**

<table>
<thead>
<tr>
<th>Hours Range</th>
<th>Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Laura Breland</td>
</tr>
<tr>
<td>Janet Dills-Eve</td>
</tr>
<tr>
<td>Eli Esparza</td>
</tr>
<tr>
<td>Lori Harrison</td>
</tr>
<tr>
<td>Rita Lehockey</td>
</tr>
<tr>
<td>Vickie Marra</td>
</tr>
<tr>
<td>Fred Nadel</td>
</tr>
<tr>
<td>Rebecca Otey</td>
</tr>
<tr>
<td>Cheryl Patrick</td>
</tr>
<tr>
<td>Andrea Shelby</td>
</tr>
<tr>
<td>John Shofner</td>
</tr>
<tr>
<td>Jared Sharma</td>
</tr>
<tr>
<td>Pat Spetz</td>
</tr>
<tr>
<td>Frances Watson</td>
</tr>
<tr>
<td>Kelly Wisniewski</td>
</tr>
<tr>
<td>Sherri Zufall</td>
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</table>

**100-499 Hours**

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nathan Aist</td>
</tr>
<tr>
<td>Jude Al-mutlaq</td>
</tr>
<tr>
<td>Khaled Aldhaferi</td>
</tr>
<tr>
<td>Blythe Alger-Meyer</td>
</tr>
<tr>
<td>Elizabeth Barbaraick</td>
</tr>
<tr>
<td>Scott Barbarick</td>
</tr>
<tr>
<td>Lauren Beabout</td>
</tr>
<tr>
<td>Jean Beall</td>
</tr>
<tr>
<td>Courtney Benson</td>
</tr>
<tr>
<td>Emily Bertelson</td>
</tr>
<tr>
<td>Kiernin Biggs</td>
</tr>
<tr>
<td>Jacob Birosak</td>
</tr>
<tr>
<td>Vanessa Black</td>
</tr>
<tr>
<td>Sarra Bowen</td>
</tr>
<tr>
<td>Jacob Capps</td>
</tr>
<tr>
<td>Kathy Cecil</td>
</tr>
<tr>
<td>Elizabeth Cheadle</td>
</tr>
<tr>
<td>Peter Conti</td>
</tr>
<tr>
<td>Briana Cordova</td>
</tr>
<tr>
<td>Anne Culbertson</td>
</tr>
<tr>
<td>Tara Dedolph</td>
</tr>
<tr>
<td>Wendy Elliott</td>
</tr>
<tr>
<td>Avani Fachon</td>
</tr>
<tr>
<td>Christina Finocchiaro</td>
</tr>
<tr>
<td>Armando Garcia</td>
</tr>
<tr>
<td>Gabriella Garcia</td>
</tr>
<tr>
<td>Ainsley Gilbard</td>
</tr>
<tr>
<td>Kyle Gilmore</td>
</tr>
<tr>
<td>Chris Graff</td>
</tr>
<tr>
<td>Jonathan Gagg</td>
</tr>
<tr>
<td>Christopher Greidanus</td>
</tr>
<tr>
<td>Allison Hamm</td>
</tr>
<tr>
<td>Lauren Hatch</td>
</tr>
<tr>
<td>Shushila Heath</td>
</tr>
<tr>
<td>Leslie Hendrikson</td>
</tr>
<tr>
<td>Kristin Hennig</td>
</tr>
<tr>
<td>Helen Homyman</td>
</tr>
<tr>
<td>Shannon Jayne</td>
</tr>
<tr>
<td>Romin Jones</td>
</tr>
<tr>
<td>Britney Karl</td>
</tr>
<tr>
<td>Sabrina Kershman</td>
</tr>
</tbody>
</table>
In 2018, Butterfly Pavilion achieved certification as a Service Enterprise by Points of Light, the world’s largest organization dedicated to volunteer service. The accompanying training provided Butterfly Pavilion with tools to strategically leverage volunteers, helping the organization become more adaptable, sustainable and scalable.
2018 FINANCIALS

IN 2018, BUTTERFLY PAVILION REMADE THE ORGANIZATION WITH NEW INFRASTRUCTURE, EMERGING WITH A NEW BRAND IDENTITY THAT CAPTURES THE INEXTRICABLE LINK BETWEEN HUMANS AND INVERTEBRATES AND A RENEWED EMPHASIS ON ITS CORE COMPETENCIES – SERVING THE WORLDWIDE COMMUNITY AS THE PREEMINENT LOCAL, NATIONAL AND GLOBAL HUB FOR INVERTEBRATE KNOWLEDGE, CONSERVATION, INSPIRATION AND CONNECTION.

<table>
<thead>
<tr>
<th>ASSETS:</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$712,978</td>
</tr>
<tr>
<td>Certificates of deposit</td>
<td>$38,348</td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>$148,548</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>$26,341</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>$3,660</td>
</tr>
<tr>
<td>Inventory</td>
<td>$158,221</td>
</tr>
<tr>
<td>Beneficial interest in assets held in endowment</td>
<td>$131,862</td>
</tr>
<tr>
<td>Property and equipment:</td>
<td></td>
</tr>
<tr>
<td>Building and improvements</td>
<td>$4,416,216</td>
</tr>
<tr>
<td>Grounds and improvements</td>
<td>$1,677,679</td>
</tr>
<tr>
<td>Furnishings and equipment</td>
<td>$830,005</td>
</tr>
<tr>
<td>Computer equipment and software</td>
<td>$499,442</td>
</tr>
<tr>
<td>Exhibits and artwork</td>
<td>$624,334</td>
</tr>
<tr>
<td>Construction in progress</td>
<td>$268,531</td>
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<tr>
<td>Less accumulated depreciation and amortization</td>
<td>$4,786,314</td>
</tr>
<tr>
<td>Net property and equipment</td>
<td>$3,529,893</td>
</tr>
<tr>
<td>Total assets</td>
<td>$4,749,851</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS:</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$237,410</td>
</tr>
<tr>
<td>Deferred revenue and memberships</td>
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<tr>
<td>Line of credit</td>
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<tr>
<td>Bond payable</td>
<td>$985,000</td>
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<tr>
<td>Total liabilities</td>
<td>$1,441,261</td>
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<tr>
<td>Net assets:</td>
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</tr>
<tr>
<td>Unrestricted</td>
<td>$2,715,699</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>$461,029</td>
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<tr>
<td>Permanently restricted</td>
<td>$131,862</td>
</tr>
<tr>
<td>Total net assets</td>
<td>$3,308,590</td>
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<tr>
<td>Commitments</td>
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<tr>
<td>Total liabilities and net assets</td>
<td>$4,749,851</td>
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### Revenue and Support:

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
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<tbody>
<tr>
<td>Admission fees</td>
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<td>0</td>
<td>0</td>
<td>1,807,326</td>
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<tr>
<td>Memberships</td>
<td>276,268</td>
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<td>0</td>
<td>276,268</td>
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<tr>
<td>Educational program fees</td>
<td>225,080</td>
<td>0</td>
<td>0</td>
<td>225,080</td>
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<tr>
<td>Outreach and private event fees</td>
<td>240,388</td>
<td>0</td>
<td>0</td>
<td>240,388</td>
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<tr>
<td>Gift shop and concession operations:</td>
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<td></td>
<td></td>
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</tr>
<tr>
<td>Gross sales</td>
<td>878,670</td>
<td>0</td>
<td>0</td>
<td>878,670</td>
</tr>
<tr>
<td>Less cost of sales</td>
<td>-348,848</td>
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<td>-348,848</td>
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<tr>
<td>Contributions</td>
<td>179,736</td>
<td>546,173</td>
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<td>725,909</td>
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<tr>
<td>In-kind contributions</td>
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<td>0</td>
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<td>100,826</td>
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<tr>
<td>Scientific and Cultural Facilities District Support</td>
<td>846,845</td>
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<td>846,845</td>
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<tr>
<td>Special event income</td>
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<td>85,344</td>
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<tr>
<td>Less direct expenses</td>
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<tr>
<td>Investment return</td>
<td>829</td>
<td>-8,433</td>
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<td>-7,604</td>
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<tr>
<td>Other income</td>
<td>58,626</td>
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<td>0</td>
<td>58,626</td>
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<td>Net assets released from restrictions</td>
<td>351,934</td>
<td>-346,538</td>
<td>-5,396</td>
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<tr>
<td>Total revenue and support</td>
<td>4,696,052</td>
<td>185,806</td>
<td>-5,396</td>
<td>4,881,858</td>
</tr>
</tbody>
</table>

### Expenses:

#### Program services:

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invertebrate zoo and research</td>
<td>1,791,849</td>
<td>0</td>
<td>0</td>
<td>1,791,849</td>
</tr>
<tr>
<td>Guest experience</td>
<td>1,058,493</td>
<td>0</td>
<td>0</td>
<td>1,058,493</td>
</tr>
<tr>
<td>Education</td>
<td>530,821</td>
<td></td>
<td>0</td>
<td>530,821</td>
</tr>
<tr>
<td>Total program services</td>
<td>-3,381,163</td>
<td></td>
<td>0</td>
<td>-3,381,163</td>
</tr>
</tbody>
</table>

#### Supporting services:

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and general</td>
<td>536,066</td>
<td>0</td>
<td>0</td>
<td>536,066</td>
</tr>
<tr>
<td>Marketing</td>
<td>276,222</td>
<td>0</td>
<td>0</td>
<td>276,222</td>
</tr>
<tr>
<td>Membership development</td>
<td>68,930</td>
<td>0</td>
<td>0</td>
<td>68,930</td>
</tr>
<tr>
<td>Fund raising</td>
<td>346,239</td>
<td>0</td>
<td>0</td>
<td>346,239</td>
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<tr>
<td>Total supporting services</td>
<td>1,227,457</td>
<td>0</td>
<td>0</td>
<td>1,227,457</td>
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<tr>
<td>Total expenses</td>
<td>4,608,620</td>
<td>0</td>
<td>0</td>
<td>4,608,620</td>
</tr>
<tr>
<td>Change in net assets</td>
<td>87,432</td>
<td>185,806</td>
<td>0</td>
<td>273,238</td>
</tr>
<tr>
<td>Net assets at beginning of year</td>
<td>2,628,267</td>
<td>407,085</td>
<td>0</td>
<td>3,035,352</td>
</tr>
<tr>
<td>Net assets at end of year</td>
<td>2,715,699</td>
<td>592,891</td>
<td>0</td>
<td>3,308,590</td>
</tr>
</tbody>
</table>
$25,000+
Anonymous (2)
Karen and Garrett Baum
Extraction Oil and Gas
HBB Foundation
Kevamra, LLC
Molly and Taylor Kirkpatrick
McWHINNEY

$10,000 - $24,999
Andeavor Foundation
Anonymous
The Anschutz Foundation
Association of Zoological Horticulture
Mary Lynn and Fred Bangs
The Bangs Family Fund of
The Catholic Foundation
Bobolink Foundation
James Brownlie
Harvey Family Foundation
Loewy Family Fund at The Denver Foundation
Rice’s Lucky Clover Honey
Trust for Mutual Understanding
Xcel Energy Foundation

$5,000 - $9,999
Children’s Hospital Colorado
Community Foundation
Serving Boulder County
The Elephant Fund at
the Community Foundation
Serving Boulder County
Elevations Credit Union
Jena and Kevin Hausmann
Joan and Richard Jarboe
Jax Mercantile CO
M.A. Mortenson Company
Terry and Patrick Tennyson
Schlessman Family Foundation
Katie and Scott Schoelzel
Schoelzel Family Foundation
Lisa and Stephen Storey
Marije TerEllen
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We are grateful for all who made philanthropic gifts in 2018 in support of Butterfly Pavilion’s mission and vision. Donations help to educate the public about the need to protect and care for threatened habitats globally and to support vital research for invertebrate conservation. Our donors are truly heroes to the world’s tiny giants. Thank you!

Verizon Wireless Foundation
Virginia W. Hill Foundation

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John Beeble
Travis Berry
Blue Federal Credit Union Foundation
Boulder County Nature Association
Broomfield Community Foundation
Ellie Caulkins
Caulkins Family Foundation
City and County of Broomfield – Broomfield Cultural Council
City of Westminster
Colorado Tree Coalition
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Spencer Fane LLP
Sandra and Reid Figel
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Lindsay and Chad Schneider
Tisha and Brian Schuller
Mr. and Mrs. Michael Snider
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Sunflower Bank
Dan Swenson
Tappan Foundation
Tolin Mechanical
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Vista Management Associates
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Zimmer Cox Commercial Builders

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Cora LaPlante
National Charity Services
John Parker
Marlene and Mark Pino
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Melanie Raulerson
Lauren McCain and Rich Reading
Jo and Martin Semple
Amanda Smith
Linda Denmark Strachan
Katherine and Ben Vagher
Bobbi Walsh
Wenk Associates Inc.
David R West
Xcel Energy
Nancee Yahrling
Casey and Adam Yancey

$100 - $499
Allied Integrated Marketing
Anonymous
Katherine Ashton
Brian Batz
Nikki Beeble  
Katherine Bermingham  
Roger Bigelow  
Broomfield Open Space Foundation  
Margaret Brown  
Steven Buskirk  
CapitalValue Advisors  
City of Boulder  
Savinay Chandrasekhar  
The Geraldine R. Cohen Trust  
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James Collins  
Kathleen Collins  
Community First Foundation  
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Niko Gonzales  
Google  
Granite Seed & Erosion Control  
Nour Halabi  
Kent Hansen  
Bonnie Helgeson  
Maureen Hewitt  
Scott Hoke  
Virginia and Byron Hokenson  
HWA Wildlife Consulting  
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Jeff Kraus  
Mary and Richard Lane  
Aaron Lau  
Aubrey Lavizzo  
Linda A. Leadbetter  
Beth Leuchten  
Greg Litus
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Lockstep Mortgage LLC
Kelly Diehl MacKean
John Mastro
Sadie and Charles McKay
Tom McKinnon
Almira Moronne
Christian Nelson
Brenda Peacock
Allan Pelkonen
Audrey Purdy
Jessica Purdy
Patricia Rawlings
Matthew Redmond
Rosemary Rochford
Sand Creek Regional Greenway Partnership
Jessica and Jeremy Schwartz
Lauri Shaw
Matt Shawaker
Lynne and Vassilios Sirpolaidis
Lyle Stewart
Scott Stewart
Margo Stoney
Cindy Strong and Marty St. Clair
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Sweet Bee Sisters
Alexander Thome
Mary Anne and Travis Thornton
Susan Townsend
Marinda and Robert Trout
Sheila M. Walker
Westminster Mile High Karate
Cynthia Williamson
Kellen Wittkop
Mikenna Wolff

Tributes and Memorials
Thomas Stephens
in honor of Portia Hattig
Trudy Welty
in honor of Merilee Lucken
Daniel Ziskin
in honor of Rich Reading
Terry Richey and Nancy Pope
in honor of Tess Richey
Anonymous
in honor of Patrick Tennyson
James Fedalen
in memory of Charles Davies
Myra and Peter Schwartz
in memory of Shirley Glick
Rebecca Koch
in memory of Ron Koch
In memory of Lauren Gibson
Steve and Karyn Gibson
ZOLL
Longmont Employee Assistance Program
Family Eyecare of Brighton
Marianne Bixler
In memory of Mary Gonzalez
John R. Kriete
Patricia A. Martin
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Chief Operating Officer

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Kathy Collins  
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