



Butterfly Pavilion

2016 Annual Report



Western Honey Bee
(*Apis mellifera*)

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*"In our 21 year history,
we have embarked on numerous
critical research and breeding
programs for endangered and
threatened species."*



Patrick Tennyson, President and CEO

Black Rajah wing
(*Charaxes solon*)

Passion, Ingenuity and Drive

The conservation and protection of the world's invertebrates takes passion, ingenuity and drive, all of which are at the heart of the mission of Butterfly Pavilion. Invertebrates make up 97% of all the species on our planet, and they are diverse and complex, from the smallest ant colonies to the largest coral reefs. Butterfly Pavilion is the only standalone accredited invertebrate zoo and we do not take the weight of the vast importance of our mission lightly.

Conservation research, understanding and action take place over many years and it can take decades to gain a critical tipping point for success. In our 21 year history, we have embarked on numerous critical research and breeding programs for endangered and threatened species. In 2016, Butterfly Pavilion launched Pollinator Awareness through Conservation and Education (PACE) which is leading efforts to protect, educate and conserve all pollinator species across the Rocky Mountain region and beyond. This important initiative has already seen great success with the planting of over 1 million new square feet of pollinator habitat and the launch of the Colorado Pollinator Network. The Colorado Pollinator Network brings governments,

trade associations, businesses, nonprofits and concerned citizens together to foster and coordinate the collaboration of pollinator projects, share information on current efforts and facilitate additional progress in pollinator conservation in the state and beyond.

We have hosted more than 5.5 million visitors to our zoo and we are proud that every day we are touching the hearts and opening the minds of guests through the educational efforts hosted at our facility, in schools and through distance learning. Our education programming is designed to inspire students to become scientists, advocates, conservationists and conservation advocates. Our Distance Learning program was recognized as Colorado Distance Learning Association's Program of the Year for its unique and engaging content in support of the plight of pollinators.

Butterfly Pavilion understands that to preserve the world's biodiversity we must focus on the needs of some of the earth's smallest residents. By planting the seeds of conservation within our 330,000 annual guests, leading research around invertebrates and investing in critical endangered species breeding, Butterfly

Pavilion has established itself as your leader in the zoological community. Even after 21 years, our work is just beginning and we will continue to invest in professionals in the fields of education and research, and in the infrastructure needed to continue to cultivate the seeds of change every day of every year.

We thank you for your past support for our mission and invite you to help us continue our work in support of saving 97% of all species on the planet and the wild places they call home.



Patrick Tennyson
President and CEO of Butterfly Pavilion



Emperor Moth
(*Saturnia pavoniella*)

Mission Impact

Butterfly Pavilion recognizes the importance of managing our natural resources today so we can ensure a wealth of biodiversity tomorrow. From caring for our residents within Butterfly Pavilion walls, to educating the public on the importance of protecting pollinators in our backyards and supporting fair trade around the world, our science, conservation and educational efforts are far reaching. Our educational programs connect our guests to this science and increase their understanding and appreciation of the world around them.



Cabbage White Butterfly
(*Pieris rapae*)



Madagascar Hissing Cockroach
(*Gromphadorhina portentosa*)



Common Octopus
(*Octopus vulgaris*)

Scientific Highlights

The Butterfly Effect:

In 2016, we imported 41,996 butterflies and moths, investing over \$70,000 in the sustainable business practice of butterfly farming, which provides a fair trade income to people in the tropics keeping the rainforest intact and contributing to global conservation efforts.

Animals bred at Butterfly Pavilion:

- Western Black Widow Spider (*Latrodectus hesperus*)
- Hercules Beetle (*Dynastes hercules*)
- Eastern Bumble Bee (*Bombus impatiens*)
- Madagascar Hissing Cockroach (*Gromphadorhina portentosa*)
- Cave Cockroach (*Blaberus* sp.)
- Giant South American Cockroach (*Blaberus giganteus*)
- Glowspot Cockroach (*Lucihormetica subcincta*)
- Domino Cockroach (*Thera petiveriana*)
- Green Banana Cockroach (*Panchlora nivea*)
- Orange Spotted Cockroach (*Blaptica dubia*)
- Chilean Rose Hair Tarantula (*Grammostola rosea*)
- Spiny Lobster (*Panulirus* sp.)
- Slipper Lobster (*Scyllarides* sp.)
- Berghia Nudibranch (*Berghia* sp.)

New residents at Butterfly Pavilion:

- Columbian Pumpkin Patch Spider (*Haploopus* sp.)
- Grey Trapdoor Spider (*Cyphonisia* sp.)
- Panay Blue Tarantula (*Orphnaeus* sp.)
- Red Trapdoor Spider (*Goryrella inermis*)
- Devil Scorpion (*Vaejovis carolinianus*)
- Eastern Bumble Bee (*Bombus impatiens*)
- Griffin Mantis (*Polyspilota griffini*)
- Peruvian Stick Insect (*Peruphasma schultei*)
- Brown Garden Snail (*Cornu aspersum*)
- Blackworm (*Lumbriculus variegatus*)
- White Worm (*Enchytraeus albidus*)
- Pink Button Polyp (*Palythoa* sp.)
- Orange Mouth Zoanthid (*Zoanthid* sp.)
- Radioactive Dragon Eye Zoanthid (*Zoanthid* sp.)
- Orange Bullseye Mushroom Coral (*Rhoadactis* sp.)
- Yellow Toadstool Leather Coral (*Sarcophyton elegans*)
- Metallic Green Star Polyp (*Pachyclavularia* sp.)
- Pulsing Pom Pom Xenia Coral (*Xenia* sp.)
- Slipper Coral (*Polyphyllia* sp.)

- Giant Green Star Coral (*Moseleya latistellata*)
- Flower Coral (*Scleronephthya* sp.)
- Flowerpot Coral (*Goniopora stokesi*)
- Green Frogspawn Coral (*Euphyllia divisa*)
- Maze Brain Coral (*Platygyra* sp.)
- Whisker Coral (*Duncanopsammia axifuga*)
- Frogspawn Coral (*Euphyllia yaeyanaensis*)
- Cactus Coral (*Pavona cactus*)
- Open Brain Coral (*Lobophyllia* sp.)
- Bubble-Gum Chalice Coral (*Echinophyllia* sp.)
- Moon Coral (*Favites* sp.)
- Super Green Flower Pot Coral (*Goniopora* sp.)
- Green Maze Brain Coral (*Platygyra* sp.)
- Green Bubble Coral (*Plerogyra sinuosa*)
- Gold Hammer Coral (*Euphyllia ancora*)
- Frogspawn Coral (*Euphyllia paradivisa*)
- Staghorn Coral (*Acropora cervicornis*)
- Elkhorn Coral (*Acropora palmate*)
- Blue and Purple Bushy Corals (*Acropora* sp.)
- Orange Finger Coral (*Montipora digitate*)



Eastern Bumble Bee
(*Bombus impatiens*)



Chilean Rose Hair Tarantula
(*Grammostola rosea*)



Brown Garden Snail
(*Cornu aspersum*)

Horticulture Highlights:

- Purple Dimpled Montipora Coral (*Montipora verrucosa*)
- Black Sun Coral (*Tubastrea sp.*)
- Stick Finger Coral (*Distichopora sp.*)
- Spotted Lagoon Jelly (*Mastigias papua*)
- Feather Star (*Comaster gracilis*)
- Knobby Fancy Brittle Star (*Ophiomastix annulosa*)
- Bear Paw Clam (*Hippopus hippopus*)
- Amber Pen Shell (*Pinna carnea*)
- Green Mussel (*Perna viridis*)
- Flamingo Tongue Snail (*Gyphoma gibbosum*)
- Comb Jelly (*Mnemiopsis leidyi*)
- Coco Worm (*Protula bispiralis*)
- Blue Haliclona Sponge (*Haliclona sp.*)
- Orange Flower Sponge (*Agelasidae sp.*)
- Red Tree Sponge (*Ptilocaulis sp.*)
- Yellow Moon Sponge (*Cinachyra alloclada*)
- Red Ball Sponge (*Ciona lampa*)
- Red Frilly Sponge (*Agelasidae sp.*)
- Urban Prairies Project trained 21 new Restoration Master Volunteers for restoration and environmental education
- Urban Prairies Project launched the restoration of 13 acres of open space in Westminster and Broomfield
- Planted over 4000 sq. ft. of pollinator habitat gardens in the community, including Sprout City Farms and Clear Creek Valley Park
- Brought butterfly habitat to over 400 seniors as a part of our Senior Habitat Gardening Program
- Planted over 3000 bulbs and annuals to add more flowers for pollinators at our facility
- Provided presentations, workshops and webinars to various groups including Colorado Open Space Alliance, Association for Zoological Horticulture and General Services Administration
- Installed over 15,000 lights in our outdoor gardens for Living Lights

Education & Community Highlights:

- We served 24,250 students through our outreach programs, and an additional 1,191 in distance learning, helping students learn about food chains, pollinators and ecosystems
- \$45,859 was awarded in field trip and class scholarships, serving 11,652 students
- 654 children attended Butterfly Pavilion summer camps about insects, plants, marine life and more
- More than 55,866 people attended one or more of the 2,196 "Spineless Spotlight" programs presented by staff and volunteers in 2016
- 15 educational programs were added or improved in 2016
- We saw 8,204 guests at our major 2016 events: Bloomapalooza, Insectival, Bug-a-Boo, and Living Lights
- An additional 11,368 visitors explored Butterfly Pavilion on \$5 Days in 2016

Butterfly Pavilion Awards

Every year, we strive to become better and better at what we do. We're fortunate to have been acknowledged with these awards for our efforts in conservation, education, research and sustainability.

5280: Top of the Town – 2004

Colorado Garden and Home Show: Award of Excellence – 2009

Colorado Alliance for Environmental Education: Awards for Community Excellence – 2010

Yellow Scene Magazine: Best Place to Enjoy Nature – 2010

Colorado Art Education Association: Distinguished Service Award – 2012

Red Tricycle: Totally Awesome Award for Kids' Birthday Party Spot in Denver – 2013

International Agenda for Botanical Gardens in Conservation: Garden Excellence – 2014

36 Community Solutions: Most Transportation Friendly Employer Award – 2015

Executive High School Leadership: Executive High School Internship Award – 2015

Trip Advisor: Certificate of Excellence – 2015

Better Business Bureau of Denver/Boulder: Torch Awards for Ethics – 2016

Colorado Distance Learning Association: Distance Learning Program of the Year – 2016

Colorado Parent Magazine: Gold Medal for Nature Play – 2016

Colorado Parent Magazine: Silver Medal for Animal Encounters – 2016

Colorado Alliance for Environmental Education: Innovative Environmental Education Program Award – 2016

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Monarch Butterfly
(*Danaus plexippus*)



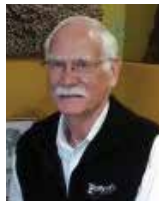
Butterfly Pavilion presented several awards at our 2016 Gala, and recognized these heroes and champions for their efforts in support of Butterfly Pavilion, environmental education and conservation.



Monarch Award – Daniel L. Ritchie This award is presented to an individual who is a champion of the mission of Butterfly Pavilion and the impact it has on conservation, education and Colorado.



Pioneer Award – Ned Lidvall This award is presented to an individual who has been instrumental in the success of Butterfly Pavilion over our 21 years.



2016 Outstanding Service Award – Rich Jarboe For more than 2,100 hours over 19 years, Rich has inspired guests and staff through his dedication and commitment to Butterfly Pavilion. He is a member of the Board of Directors and Volunteer Leadership Council; he volunteers in exhibits and at events; and he organizes events including community cleanups and blood drives at Butterfly Pavilion. We are lucky to benefit from his time and expertise.



Conservation Champion This award is presented to a business that has a history of conservation and improving the environment.



Volunteer Hero This award is presented to a business or individual who has gone above and beyond to support Butterfly Pavilion with countless hours of volunteer service.



Education Champion This award is presented to a business that has a history of innovation and investment in education across Colorado.

2016 Financials

Assets	2016	2015
Cash and Cash Equivalents	\$785,688	\$841,479
Certificates of Deposit	200,601	200,534
Accounts Receivable	74,128	22,031
Prepaid Expenses	81,054	41,507
Inventory	200,192	147,234
Beneficial Interest in Assets Held in Endowment	131,247	127,712
Property and Equipment	3,562,739	3,620,823
Total Assets	\$5,035,649	\$5,001,320

Liabilities and Net Assets

Accounts Payable and Accrued Expenses	\$291,439	\$208,518
Deferred Revenue and Memberships	147,089	155,234
Line of Credit	13,371	31,855
Bond Payable	1,135,000	1,205,000
Total Liabilities	\$1,586,899	\$1,600,607

Net Assets

Unrestricted	\$3,209,141	\$3,209,760
Temporarily Restricted	108,362	63,241
Permanently Restricted	131,247	127,712
Total Liabilities and Net Assets	\$5,035,649	\$5,001,320

Butterfly Pavilion Statement of Financial Position December 2016

Revenue and Support	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Admission Fees	\$1,633,984	-	-	\$1,633,984
Memberships	246,255	-	-	246,255
Educational Program Fees	174,359	-	-	174,359
Outreach and Private Event Fees	194,703	-	-	194,703
Gift Shop and Concession Operations		-	-	-
Gross Sales	758,937	-	-	758,937
Less Cost of Sales	(295,436)	-	-	(295,436)
Contributions	182,047	119,724	-	301,771
In-kind Contributions	12,752	-	-	12,752
Scientific and Cultural Facilities District Support	792,904	-	-	792,904
Special Event Income	129,941	-	-	129,941
Less Direct Expenses	(41,087)	-	-	(41,087)
Investment Return	885	-	8,452	9,337
Other Income	225	-	-	225
Net Assets Released From Restrictions	79,520	(74,603)	(4,917)	-
Total Revenue and Support	\$3,869,989	\$45,121	\$3,535	\$3,918,645

Expenses	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Program Services				
Invertebrate Zoo and Research	\$1,408,234	-	-	\$1,408,234
Guest Experience	1,028,734	-	-	1,028,734
Education	433,811	-	-	433,811
Total Program Services	\$2,870,779	-	-	\$2,870,779
Supporting Services				
Management and General	\$486,782	-	-	\$486,782
Marketing	237,198	-	-	237,198
Membership Development	8,089	-	-	8,089
Fundraising	267,760	-	-	267,760
Total Support Services	999,829	-	-	999,829
Total Expenses	3,870,608	-	-	3,870,608
Change in Net Assets	(619)	45,121	3,535	48,037
Net Assets at Beginning of Year	3,209,760	63,241	127,712	3,400,713
Net Assets at End of Year	3,209,141	108,362	131,247	3,448,750

Sustainability

Invertebrates are at the start of everything we do and have a massive impact. Without them, our world would be considerably different. They are the indicators, enhancers, composters, builders, aerators, creators and of course, pollinators. They represent 97% of animal specials on earth and are the foundation of every food web. Without them, we might cease to exist.

We are their champions, protectors, and advocates. Our role is to secure their future, and we are doing exactly that. Each year we see more visitors, teach more students and positively impact more habitats and ecosystems.

We cultivate alternative revenue and preserve rainforests by supporting butterfly farming. We restore and expand local habitats. We create pollinator habitats and increase pollinator numbers by introducing hives and colonies. Every decision impacts our world.

Our educational programming fosters an understanding and appreciation that translates into action. Our efforts and our voices are being seen and heard, and we are securing the future for invertebrates and ourselves.



Giant Milkweed
(*Calotropis procera*)



Monarch Butterfly
(*Danaus plexippus*)

Individual Contributors

\$15,000-10,000 and Above

James Brownlie
Will Murray

\$5,500-2,500

Fred and Mary Lynn
Bangs
Ellie Caulkins
Mary Ann Colley
Cindy Hertz
Richard Jarboe
Ned Lidvall
Kevin Medina
Daniel Ritchie
Matthew Rivera
Chad and Lindsay
Schneider
Jo Semple
Patrick Tennyson
Faith Winter

\$2,499-1,000

Travis Berry
Anne Carto
Jamie and Riley
Cotter
Richard Fitzgerald
Jena Hausmann
Karin Heine
Bob Newman
Kathleen Nowak
Rob O'Dea
Wilson Porterfield
Tisha Schuller
Mary Smith
Adam Studley
Andy Szekeres
Dave Weidner

\$999-500

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Garrett Baum
Dianne Centrella
Steve Corder
Jeff and Kim Finnin
Justin Gold
Francis Haas
Micki Hackenberger
Kimberly Hill
Lisa Hough
Andrea Johnson
Karen LaNite
Ellynn McCleary
Boyd McMaster
Jen Moore
Lone Murray
Jeffrey and Deborah
Obermeyer
Paul and Lori Anne
Reinwald
Korey Snider
Kevin Standbridge
Linda Denmark
Strachan
Steve Stremsterfer
David Stuckey
Mike and Stacy
Tennyson

\$499-250

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Dave Bennett
Gregg Bradbury
Sean Brennan
Jessy Clark
Andrew Clarke
Jay and Laura Cordes
Steve Elder
Andy Ellison

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Kevin Foltz
Thomas Galloway
Sarah Garrett
Matt Hill
Greg Hovey
Jessica Jamell
Matt Jones
D Faye Lamb
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Sandy Mortenson
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Cheryl Patrick
Anthony Paul
Mark Pino
Richard Reading
Jessica Schwartz
Lynne Sirpolaidis
Marley Steele-Inama
Paul Vander Veer
Jennifer Webster
Barbara Weston
Amy Yarger

\$249-\$100

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Barbara Annan
Anonymous—
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Carla Bailey
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Dan Bauer
Ashley Benigni
Jeff Bilderbeck
Jeffrey Binder

Maxwell Blair
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Dwayne Conway
Tammy Cooley
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Dachenhausen
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Joe Mease
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Priscilla Walker
Sheila Walker
Faye Washington
Pamela Watanabe
Hugh Watson
Debra White
Roxane White
Peggy Williams
Cynthia Williamson

Timothy Wilson
Chris Wiseman
Nancee Yahrling
Adam Zeitsiff
Nick Zimmer

\$99 and Under

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Ann Altman
Georgia Anderson
Crystal Andrews
Derek Bailey
Tyler Bain
Misty Baird
Victoria Barnett
Joe Barry
Patrick Barry
Amy Beatie
Tina Bell
Christian Berle
Robert Binder
Jo Ann Birchard
Karen Bliss
Peggy Bonogofsky
Betty Bookman
Ladd Bosworth
Erin Boydston
Nanette Bragin
Penny Braun
Carol Braverman
Judith Brennan
Jane Briden
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Deb Brooks
Phyllis Brown
Marc Buchanan
Kimberly Burke
Bill Burrow
Michele Burrus
Brandon Buzbee

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Betsy Clark	Kathleen Gallagher	George Jarboe	Lindsay Madden	Carol Norton	Janet Rumpfelt	Laura VandeRiet
Bruce Clark	Terrence Gallagher	Wanda Johansen	Leslie Maddocks	Emily Noyes	Donna Russ	Franko Vatterott
Shelby Clousing	J R Garrett	Shelly St John	Barbara Madison	Kelly O'Keefe	Louis Salazar	Michael Vella
Carol Cochran	Janet Garrett	Alleta Johnson	Seth Magle	Deborah Oliver	Darlene Sargent	Amie Vickroy
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Terry Cook	Adrienne Gauthier	Susan Johnston	Daniel Malavich	Yadira Ortega	Eric Schmidt	Dale Vodehnal
Randy Cordova	Carolyn Gdowski	Shelia Canfield Jones	Blair Malloy	Meghna Ostasiewski	Tea School	Gregory Vogt
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Adam Crowley	Nancy Gire	Heather Julian	Christopher Martinez	Stephanie Parker	Peter Schwartz	Wagner
Molly Culnane	Sharon Glick	Nancy Jurcheck	Amy Masching	Daniel Pass	James Seavey	David Walsh
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Brad Damratoski	Benjamin	Jeffery Kash	Lorne Matheson	Kylie Paul	Jonathon Shaw	Lois Walton
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Dave Decker	Laurie Goldey	Clara Kelley	Grant Mayotte	Betty Peterson	Marilyn Sickle	Chris Wells
Joan DeJong	Cameron Gomez	Thomas Kerrihard	Elaine McCain	George Peterson	Mike Sipes	Stephanie Welsh
Douglas Dell	Lisandra Gonzales	Sarah King	Julia McCleary	Maureen Phillips	Joe Smith	Stephanie Wentz
Debra Deverell	Susan Goodnature	Grace Knight	Ronald McDaniel	Stuart Phillips	Edward Somerville	Jeffrey Werkheiser
Zephyr Devevo	Elise Gornish	Lorens Knudsen	Brad McDivitt	Alicia Plumley	Patricia Spetz	Kate West
Lou Ann Dixon	Barbara Gravlin	Lisa Kral	Jonnene McFarland	Linda Pohle	Shelly Stanley	Laura Whalen
Stan Doan	Joan Griep	Kevin Kreeger	Catherine McIlhany	Libby Pollack	Suzanne Staples	Denise Whinnen
Alice Doyle	Ed Guay	Artem Kuznetsov	Charles McKay	Casi Preheim	Onell Starkey	Nancy Wigington
Emily Drummond	Maureen Gulas	Danielle Lancellotti	Christy Meiers	Tom Quinn	Joseph Steger	Lindsey Wilson
Nancy Duffy	Theresa Haisley	Tony Landretti	Ernest Merkel	Erika Meeske	Sara Stevens	Jonathan Wong
Angelica Eddleman	Mariska Hamstra	Deborah Laschinger	James Mikkelsen	Rafferty	Carolee Stewart	Sarah Wood
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Janann Eldredge	Karen Hays	Christine Leahy	Wendy Miller	Kenneth Ray	Stephen Stirling	Kirsten Young
Roberto Elias	Cortney Hazen	Danielle Lebsock	Eleanor Minck	Michael Reading	Gianna Sullivan	Marion Young
Jamie Burch Elliott	Gretchen Healey	Rita Lehocky	Margaret Miner	Ronald Reading	Kurt Sunderland	Debra Zachman
John Ellison	Randal Heinz	Christina Lell	Benjamin Moline	Scott Reading	Ryan Surroz	Daniel Ziskin
Patricia Ennis	Lisa Helme	Leandra Lipson	Claire Mootz	William Reading	Cybel Swaney	Daniel Zwonitzer
Catherine Fennelly	Sue Herrera	Casey Little	Marilyn Morfitt	Phyllis Reindel	Mary Szarmach	

your generosity!

Foundation and Corporate Donors



Butterfly Pavilion received significant funds from the Scientific & Cultural Facilities District (SCFD) in 2016. Since 1989, SCFD has distributed funds from a 1/10 of 1% sales and use tax to cultural facilities throughout the seven-county Denver, Colorado metropolitan area (Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson counties). The funds support cultural facilities whose primary purpose is for enlightening and entertaining the public through the production, presentation, exhibition, advancement or preservation of visual arts, performing arts, cultural history, natural history, or natural sciences.

\$30,000

Extraction Oil & Gas, Inc.

\$10,000 - \$15,000

Anschutz Foundation
Institute of Museum and Library Services
Xcel Energy Foundation

\$5,000-\$7,500

Association of Zoological Horticulture
Caulkins Family Foundation
Davis Graham & Stubbs LLP
Denver Post Community Foundation
Jared Polis Foundation Gift Fund
Patagonia Boulder Store
PT3 Inc., dba Pac West Communications
Schlessman Family Foundation
Verizon Foundation
Virginia W. Hill Foundation
Whole Foods Market

\$2,500-\$4,000

AmCheck
Bayswater Exploration & Production LLC
Broomfield Open Space Foundation
Colorado for Responsible Energy Development
El Pomar Foundation
Elevations Credit Union - Broomfield
Intrepid Production Corporation
Key Bank
Lauren Townsend Memorial Wildlife Fund
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Spencer Fane LLP
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Zimmer Cox Commercial Builders Inc., Westminster

\$1,000-\$2,450

Adams 12 Five Star School District
Ameriprise Financial Foundation
Broomfield Community Foundation
Christopher JF Graff Charitable Foundation
City of Broomfield - Recreation Department
Colorado Eye Care
Colorado Oil & Gas Association
Colorado Tree Coalition Grant
Community Reach Center Systems, Inc.
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Good Samaritan Medical Center
Hyland Hills Park and Recreation District
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Nathan B. and Florence R. Burt Foundation
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Tappan Foundation
Tesoro Foundation
WAXIE Sanitary Supply
Wells Fargo Foundation

Under \$999

8 Hands Martial Arts LLC
Agency Off Record
BBBseed
Blue Federal Credit Union
Campbell Sports Inc.
Children's Museum of Denver
Community First Foundation / LMC Community Foundation, Arvada
Conoco Phillips
EcoMark Solar
ExxonMobil
Scotttrade Inc.
Sylvan Learning Centers of Broomfield



Paper Kite
(*Idea leuconoe*)

Thank you all for

In-Kind Contributors

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Businesses

3 W Races
4 Noses Brewing
Abby Sparks Design
Adams Mystery Playhouse
AEG Live
Alite Designs
All Good Products
Arapahoe Basin
Arvada Center
Aurora Fox Theater
Autumn Cellar
Avery Brewing
Basecamp Explorer
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Bloom Portraits
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Comedy Works

Core Power Yoga
Cured Boulder
Curious Theatre Company
Denver Acupuncture
Denver Art Museum
Denver Botanic Gardens
Denver Community Acupuncture
Denver Equestrians
Denver Firefighters Museum
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Denver Outlaws
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Lighthouse Writers
Madcap Theater
Massage Envy
Mile High Drifters
Modern Edge Catering
Mountain Sun Pub
Museum of Contemporary Art
National Republic Company
Nite Ize
Noodles and Company
Odell Brewing Company

Omni Interlocken Hotel and Resort
Opera Colorado
Oxotic Super Cars
Pablo's Coffee
Pandora
Parker Arts, Culture & Events
Patagonia
Pikes Peak Cog Railway
Que Bueno
Rain Jewelry Collection
Rock Bottom Brewing
Rockmount Ranch Wear
Rock'n and Jam'n
Spice of Life Catering
Strateg.us
Sweet Action Ice Cream
Sylvan Learning
Tattered Cover Book Store
The Pines Catering
The Westin Westminster
Thorncreek Golf Club
Tivoli Brewing
Town Hall Arts Center
Vicjon Enterprises Inc.
Wallaroo Hat Co
Water World
Westminster Brewing Company
Wild Republic
Wisteria
YellowDog Printing
Zarah Company

Butterfly Pavilion Volunteer Impact 2016

656 Total Volunteers, totaling 30,574 hours

Volunteers

Every day, Butterfly Pavilion's volunteers share their wisdom, knowledge, compassion, and joy as they move through the tasks of the day. They positively impact our efforts and enhance the experience of everyone who walks through our doors. Our goal is to maintain a thriving and connected volunteer culture through recruitment, appreciation, education, training, communication and evaluation efforts.

Essential Volunteer Contributions

- Assist with animal behavioral studies
- Create species breeding protocols
- Design animal care protocols
- Scrub tanks
- Care for animals
- Process pupae
- Count butterflies
- Become a citizen scientist
- Maintain gardens
- Collect garden data
- Grow lettuce to feed insects
- Help at special events
- Help with operations
- Teach classes
- Hold Rosie

Volunteer Accomplishments

- 300,000 guests served
- 40,051 pupae processed
- 30,574 hours served
- 12,000 hours served by interns
- 656 individual volunteers
- 421 hours of citizen scientists in Colorado Butterfly Monitoring
- 360 tarantulas cared for
- 100 species cared for in the Rearing Room, AND the number of hours spent collecting data in the gardens
- 60 spiderlings cared for
- 50 species cared for in Water's Edge
- 40 species of tarantula cared for
- 18 systems maintained in Water's Edge



2016 Volunteers by Lifetime Hours

3,000+ Hours

Ernest Merkel

2,000-2,999 Hours

Paul Bay
Stephen Chady
Cathy Fennelly
Gary Gagnon
Richard Jarboe
Bunny Kleinhenz
Lora Kreutzer
David Sherman
Mike Sipes
Patricia Tennant

1,000-1,999 Hours

Laura Breland
Kelly Bruno
Virginia Hokenson
Vickie Marra
Peggy Noguera
Cheryl Patrick
Sherry Ruby
Andrea Shelby
John Shofner
Pat Spetz

500-999 Hours

Mary Broughall
Alisa Chaisitti
Janet Dills-Eve
Elias Esparza
Amy Gray
Lori Harrison
Byron Hokenson
Brandon Idelberger
Rita Lehocky
Anita Liuzzi
Fred Nadel
Sherry Rubinstein
Mark Stevens
Jennifer Sutherland
Frances Watson

100-499 Hours

Barry Anderson
Marina Ayala
Emily Bertelson
Karlín Bruegel

Barbara Brussell
Virginia Cellars
Jennifer Dam
Debbie Deidrick
Ludawn Farnworth
Danny Fick
Richard Fink
Wendy Fulks
Angela Giolzetti
Chris Graff
Jonathan Gragg
Ruth Graham
Alyssa Gutierrez
Milan Gutierrez
Roger Hollister
Anna Krueger
Bob Krugmire
Marissa Layman
Teresa Matthews
Jonnene McFarland
Michael McKibben
Jonathan Meade
Maranda Medina
Dan Menke
Jane Meyer
Barbara Nelson
Casie Richardson
Jared Shorma
Patricia Taylor
Jo Tolle
Kathleen Vazquies
Ellen Wiczorek
Lauren Young
Sherri Zufall

Up to 99 Hours

Kristian Algra
Jacob Birozak
Kisha Blanton
Kate Brocato
Brooke Buchan
Deborah Cervantes
Alexandria Ciddio
Briana Conly
Sabrina Cranford
Madison Demartini
Shloka Dhar
Samantha Doering
Karen Duran
Greg Ehlinger
Armando Garcia
Daniel Garcia

Daniela Garcia
Mark Gemici
Lori Genuchi
Lauren Gibson
Kylee Grenis
Samantha Griffith
Oliver Grin
Jessica Hanke
Emily Hawkins
Victoria Hollingsworth
Rebecca Hudson
Lisa Ingalls
Denisa Iordache
Joshua Jaramillo
Divya Kaura
Katherine Keenan
Jayne Macarthur
Vanessa Marlin
Harper Martin
Kaitlyn Masters
Abby McConnell
Philip McNichols
Crystal Muas
Kelly Munro
Lisa Nesbitt
Kareli Nevarez
Anne Oakes
Lorena Lucille Oczkowski
Marco Olivas
Peter Padro
Sarah Pederson
Rita Pirkel
Jeanne Puerta
Kim Rein
Kristin Reischling
Emma Robinson
Carlos Salazar
Avery Schaefer
William Schumann
Beverly Shaver
Danica Shipley
Emily Singer
Lauren Smith
Mikayla Smith
Kim Springer
Kaley Stotts
Jean Sullivan Beall
Dale Swenarton Kalousek
Mary Lorraine Tighe
Geena Tyler
Larry Vazquies
Alexandra Vialpando

Sebastian Viernes
Derek Williams
Devon Wolfe

Interns

Tiana Bernard
Victoria Bull
Kianna Castiglia
Grace Claypool
Kara Coffman
Hannah Conlisk
Allison Cox
Elena Familetto
Sarah Fonken
Nichole Franco
Ashley Fullmer
Kasi Garcia
Heather Genuchi
Megan Gilleland
Alex Gray
Alicia Harman
Shushila Heath
Jessica Hibbert
Maia Holmes
Taylor Janecek
Mindy Jessop
Caroline Jessup
Elisse Kenaley
Lauren Kurtz
McKenzie Leonard
Katrina Loewy
Eliane Mathieu
Jackie Mauerman
Anna McClelland
Kirsten Miller
Maribeth Oestereich
Steven Peck
Krista Peterson
Phillip Provost
Toría Redig
Rebecca Reints
Erica Sarro
Ashley Saveland
Hannah Schopp
Hailey Shapiro
Adriana Solano
Kelly Strassberg
Ariana Tabuyo
Cecilia Walker
George Watkins
Kirsten Wernert
Hillary Whitcomb
Ashley White

Summer Teen Volunteers

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Kevin Barz
Clara Brandt
Shaela Burkert
Brendan Burns
Peter Cabrera
Jacob Capps
Brandon Carlo
Riley Chmielowiec
Caroline Dockerty
Ryan Dowling
Kimberly Fung
Shifa Gawandi
Jake Germaine
Sarah Grande
Andrew Graziano
Emma Graziano
Anna Hayes
Drew Higgins
Daniel Hollingsworth
Sydney Kerr
Matt Kopala
Jasmine Li
Brooklyn Little
Kaitlyn Nelson
Adam Nguyen
Emily Nicol
Elijah Olson
Emma Propernick
Ashley Raihl
Tristan Regan
Taylor Rogers
Josie Schutte
Justine Staler
Emily Struck
Atlantis Terry
Sophia Thompson
Tadhg Thompson
Charlie Throckmorton
Sabrina Towne
Rachael Triplett
Makenna Turner
Robbie Vigil
Alexander Weatherford
Samantha Wells
Brynn Wooten
Aimee Yan

Pollinator Awareness through Conservation and Education (PACE)



One of every three bites of food eaten worldwide depends on pollinators. Without them, there would be no fruits, nuts, vegetables, oils, or most flowers! Without pollinators, our food system would be in serious trouble. Without our help, pollinators will be too.

PACE is an initiative led by Butterfly Pavilion to increase awareness of pollinators and promote habitat and species conservation and restoration. Through a combination of conservation and education programs, PACE works to create a better world for pollinators—making a better world for all of us. Pollinator populations are on the decline due to a range of threats, from habitat destruction to

chemical pollution. Through PACE, Butterfly Pavilion is emerging as a national leader in pollinator conservation. Our goal is to support 20 million pollinators by 2020, and we are making huge strides toward making that goal a reality. Under the PACE umbrella, Butterfly Pavilion takes a holistic approach to ensure our success through a variety of programs, including the following:

Western Honey Bee
(*Apis mellifera*)



Colorado Butterfly Monitoring Network

Butterfly Pavilion has joined 10 other states and regions from around the country in using citizen science to monitor the trends and fluctuations of butterfly populations. This project, which was modeled after the Illinois Butterfly Monitoring Network, piloted in 2013. In 2014, Butterfly Pavilion dramatically expanded the number of sites, from 9 locations to over 50, and the number of citizen scientists from 8 volunteers to over 60. In 2015, volunteers increased to over 70 individuals who monitored 56 sites within 10 counties and identified 11,560 individuals of 91 species. In 2016, volunteers increased to over 100 individuals who monitored 97 sites within 10 counties and identified 8,614 individuals of 76 species.

Urban Prairies Project

Butterfly Pavilion collaborates with the City and County of Broomfield, City of Westminster, Denver Botanic Gardens, Broomfield Open Space Foundation, and citizen scientist volunteers to restore suburban and urban open spaces in Colorado. This project improves the ecological health and sustainability of open space parks and offers enhanced access to nature for residents of suburban and urban communities along the Colorado Front Range.

Plant Sale at Bloomapalooza

Our expert horticulturalists select the top native pollinator plants to sell to the public as part of our annual plant-focused spring event, Bloomapalooza. These plants enhance our pollinator-supporting efforts by helping our guests create their own backyard pollinator gardens. Bloomapalooza educates the public about the value of pollinator populations and how they can protect and promote them.

Annual Milkweed Seed Give-away

Milkweed can be difficult to find at traditional garden centers, so Butterfly Pavilion provides guests with free milkweed seeds and planting instructions so they can help to expand essential pollinator habitat. In 2016 we distributed 6000 packets of native Butterfly Milkweed seed, which contained approximately 1,500,000 seeds.

Interactive Exhibits

Our onsite beehives and bee counter engage guests and create an opportunity for education, awareness and appreciation. Our garden exhibits reflect the beauty of native flowering plants and bring butterflies, bees, and other pollinators to the site, creating opportunities for learning and understanding.

Education and Programming

Our award winning programs and classes offer guests, young and old, unique and exciting ways to learn. Programs for young learners strive to create and inspire future land stewards, scientists and conservationists. Our adult programs offer a level of engagement that ignites a passion for conservation.



Painted Lady Butterfly
(*Vanessa cardui*)

Our Mission

Our mission is to foster an appreciation of invertebrates while educating the public about the importance of conservation of threatened habitats in the tropics and around the world.

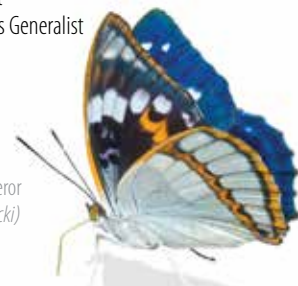
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Kelly Wisniewski, Programs Associate
MK Wohlenhaus, VP of Marketing & Communications
Amy Yarger, Director of Horticulture
Shauna Yarnell, Events Assistant
Crystal Zeyen, Human Resources Generalist

Schrenck's Emperor
(*Apatura schrencki*)



Our Vision

We believe that an appreciation of the environment begins with an appreciation of all living things. Every day we teach the young and old alike about the need for conservation, because with knowledge and empowerment we will protect the world's natural habitats for generations to come.

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volunteered over 500 hours in 2016.**

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OF ZOOS &
AQUARIUMS



PACE

POLLINATOR AWARENESS
THROUGH CONSERVATION
AND EDUCATION™

Blue Morpho
(*Morpho peleides*)



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