



**Butterfly Ball**  
Colorado

**Sponsorship Opportunities**  
**Butterfly Ball Colorado**  
**Friday, September 30, 2022**  
**1stBANK Center**



**BUTTERFLY  
PAVILION**





## BUTTERFLY PAVILION

Butterfly Pavilion is the first stand-alone invertebrate zoo in the world accredited by the Association of Zoos and Aquariums (AZA).

At Butterfly Pavilion, we transform the way people think about invertebrates. These small but mighty animals that surround us are so much more than people think. They are everywhere because everything depends on them.

**97%**

of all animal  
species on Earth  
are invertebrates.

**1 of 3**

bites of food we  
eat are thanks to  
pollinators.

**\$40B**

of products in the  
US come from  
insect pollinated  
crops.

## New Facility in Broomfield, Colorado

With declines in global invertebrate populations, Butterfly Pavilion's mission of protecting invertebrates is even more critical than ever. In 2025, Butterfly Pavilion will open its new home in Broomfield, CO and become the global hub for invertebrate research, conservation, and education. The new Butterfly Pavilion will be more than 80,000 square feet and provide greatly expanded exhibits, programs, and critically needed research space.







## Butterfly Ball

Colorado

**Date:** Friday, September 30, 2022

**Time:** 6pm - 10pm

**Location:** 1stBANK Center

**Attire:** Butterfly Inspired Formal

**Attendance:** 350 guests

Join us at a gala like no other, including a magical stroll through our **Monarch Menagerie** full of live monarch butterflies.

Enjoy a cocktail reception, silent auction, seated dinner, live auction, and dancing.







# Butterfly Ball

Colorado



BUTTERFLY  
PAVILION



# Sponsor Options



## **Title Sponsor - \$50,000**

**(1 Available)** Title sponsor recognition of entire event, promoted animal experiences, logo on step and repeat wall, speaking opportunity, banner recognition at event, logo on registration monitors, thanked individually via social media, 2 VIP Tables *(16 people)*, premier seating, table stanchion recognition, 2 page spread ad in event program, custom behind-the-scenes tour for 10 people, 30 Butterfly Pavilion general admission tickets, logo included on marketing items, and all additional marketing promotion.



## **Platinum Sponsor - \$25,000**

**(Multiple, Industry Exclusivity)** Banner recognition at event, logo on registration monitors, thanked individually via social media, 2 VIP Tables *(16 people)*, premier seating, table stanchion recognition, full page add in event program, custom behind-the-scenes tour for 6 people, 20 Butterfly Pavilion general admission tickets, logo included on marketing items, and all additional marketing promotion.



## **Gold Sponsor - \$10,000**

**(Multiple)** Logo on registration monitors, thanked individually via social media, 1 Table *(8 people)*, table stanchion recognition, half page add in event program, 15 Butterfly Pavilion general admission tickets, custom behind-the-scenes tour for 4 people, logo included on marketing items, and all additional marketing promotion.



## **Silver Sponsor - \$5,000**

**(Multiple)** 1 Table *(8 people)*, table stanchion recognition, 1/4 page add in event program, 10 Butterfly Pavilion general admission tickets, and all additional marketing promotion.



## **Bronze Sponsor - \$2,500**

**(Multiple)** 4 seats at event, 1/4 page add in event program, 4 Butterfly Pavilion general admission tickets, and all additional marketing promotion.

## **Sponsorship Add Ons**

- **Monarch Menagerie Sponsor - \$8,500**
- **Bar Sponsor (all 4 bars) - \$7,500**
- **VIP Gift Bag Sponsor - \$5,000**
- **Hospitality Station Sponsor - \$3,500**
- **VIP Lounge Sponsor - \$3,500**
- **Bar Sponsor (1 bar) - \$2,500**

<b>Sponsor Options</b>	<b>TITLE SPONSOR</b> \$50,000	<b>PLATINUM SPONSORS</b> \$25,000	<b>GOLD SPONSORS</b> \$10,000	<b>SILVER SPONSORS</b> \$5,000	<b>BRONZE SPONSORS</b> \$2,500
<b>PRE-EVENT</b>					
Named as title sponsor of event "xxx Presents: Butterfly Ball Colorado"	x				
Logo featured on animal experiences: Rosie, Mantis, and Jellyfish	x				
Thanked in individual post via social media (62,000 followers)	x	x	x		
Recognition in printed event invitation (3,000 recipients)	Logo	Logo	Logo	Name	Name
Recognition in digital event invitation (56,000 recipients)	Logo	Logo	Logo	Name	Name
Recognition in Butterfly Pavilion e-newsletter (56,000 recipients)	Logo	Logo	Logo	Name	Name
Recognition on Butterfly Pavilion event webpage	Logo	Logo	Logo	Name	Name
Complimentary Butterfly Pavilion General Admission Tickets	30	20	15	10	4
<b>ONSITE</b>					
	2 VIP Tables (16 Seats)	2 VIP Tables (16 Seats)	1 Table (8 Seats)	1 Table (8 Seats)	4 Seats
Complimentary seats at event					
Speaking opportunity at event	x				
Logo on Step and Repeat Wall	x				
Premier seating	x	x			
Banner recognition at event	x	x			
Logo on registration monitors	x	x	x		
Table stanchion recognition	Logo	Logo	Logo	Logo	
Recognition in printed event program	Logo	Logo	Logo	Name	Name
	2 Page Spread	Full Page	Half Page	1/4 Page	1/4 Page
Printed ad in event program	Logo	Logo	Logo	Name	Name
Recognition on screen during event program	Logo	Logo	Logo	Name	Name
Opportunity to include gift in VIP gift bag	x	x	x	x	x
Opportunity to donate branded gift basket or items for silent auction	x	x	x	x	x
<b>POST EVENT</b>					
Custom Behind-the-scenes Tour	Up to 10 People	Up to 6 People	Up to 4 People		
Recognition in post event thank you email to attendees	Logo & Web Link	Logo & Web Link	Logo & Web Link	Name & Web Link	Name & Web Link
Thanked in Butterfly Pavilion e-newsletter post event (56,000 recipients)	x	x	x	x	x
Recognition in 2022 Annual Report	x	x	x	x	x
<b>ADDITIONAL OPPORTUNITIES</b>					
Monarch Menagerie Sponsor - Logo featured on tent of live Monarchs	\$8,500.00				
Bar Sponsor - All 4 bars - Logo featured	\$7,500.00				
VIP Gift Bag Sponsor - Logo featured on VIP gift bag	\$5,000.00				
Hospitality Station (coat check, retail, silent auction pickup) - Logo featured	\$3,500.00				
VIP Lounge Sponsor - Logo featured	\$3,500.00				
Bar Sponsor - 1 bar - Logo featured (4 available)	\$2,500.00				
VIP Experience Add On	Included	Included	\$600.00	\$600.00	\$300.00
<b>Deadlines:</b>					
Deadline for logo inclusion on invitation Jul 8, 2022					
Deadline for logo inclusion on event signage Sept 1, 2022					
Deadline for ad in event program Sept 1, 2022					
Deadline for guest list Sept 15, 2022					

# Sponsorship Commitment Form

Yes, we would love to sponsor Butterfly Ball Colorado!

**Company Name :**

**Contact Name:**

**Billing Address:**

**Contact Email:**

**Contact Phone:**


## Sponsorship

- ☐ Title Sponsor - \$50,000
- ☐ Platinum Sponsor - \$25,000
- ☐ Gold Sponsor - \$10,000
- ☐ Silver Sponsor - \$5,000
- ☐ Bronze Sponsor - \$2,500

## Add On's

- ☐ Monarch Menagerie Sponsor - \$8,500
- ☐ Bar Sponsor (all 4 bars) - \$7,500
- ☐ VIP Gift Bag Sponsor - \$5,000
- ☐ Hospitality Station Sponsor - \$3,500
- ☐ VIP Lounge Sponsor - \$3,500
- ☐ Bar Sponsor (1 bar) - \$2,500

How many bars?

**TOTAL SPONSORSHIP AMOUNT:**

- ☐ I plan on giving gifts for VIP Bags (estimated 50 items)
- ☐ I plan on giving a silent auction basket or item

**Payment:** How would you like to pay? We will follow up with you directly to pay with your preferred method.

- ☐ Please Invoice Us
- ☐ We will mail a check
- ☐ ACH
- ☐ Credit Card

Please email form to:  
[butterflyball@butterflies.org](mailto:butterflyball@butterflies.org)





# BUTTERFLY PAVILION

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