# Snuggle Up for Science – Join Butterfly Pavilion's Pajama Days for an Unforgettable Adventure!

Butterfly Pavilion invites everyone to a cozy invertebrate experience in your favorite pajamas. Join us and enjoy a discount when you purchase the tickets in person, December 18 – January 2!!

**Westminster, CO – December 8, 2023 –** As winter blankets Colorado, Butterfly Pavilion invites you to embrace the magic of learning in your comfiest pajamas. This year, we've added a festive touch – our sea urchins might just be donning Santa hats! It's the coziest, most enchanting adventure of the season, perfect for families, friends, and solo explorers alike!

### What:

Step into a world of wonder at Butterfly Pavilion's Pajama Days, where everyone can snuggle up in their PJs while exploring the wonderful world of invertebrates. From the mesmerizing flutter of tropical butterflies to the captivating exotic tarantulas, this is an extraordinary chance to discover the backbone of all life on Earth. And here's the best part – guests dressed in their pajamas will receive an exclusive \$2 discount on admission tickets purchased in person at Butterfly Pavilion! Even if you already qualify for discounted tickets, you'll still get an additional \$1 off – it's a win-win!

# Why:

Butterfly Pavilion has been a beacon of invertebrate conservation, education, and research since 1995. Invertebrates make up a staggering 97% of all life on our planet and are fundamental to our way of life. By joining Butterfly Pavilion's Pajama Days, not only will you create cherished memories, but you'll also contribute to research and conservation efforts for these vital creatures.

#### **Event Dates:**

December 18, 2023 – January 2, 2024 9:00 am – 5:00 pm daily

Please note: Discounts are available for in-person tickets purchased at the ticket counter. No discounts for online purchases.

## Location:

Butterfly Pavilion 6252 W 104th Ave. Westminster, CO 80020

## **About Butterfly Pavilion:**

Butterfly Pavilion has been part of the Colorado community since 1995 and is the first Association of Zoos and Aquariums (AZA)-accredited, stand-alone, non-profit invertebrate zoo in the world, currently occupying a 30,000-square foot facility situated on an 11-acre campus provided by the City of Westminster, Colorado. Butterfly Pavilion's mission is to foster an appreciation of invertebrates by educating the public about the need to protect and care for threatened habitats globally, while conducting research for solutions in invertebrate conservation.

Beyond Colorado and the United States, Butterfly Pavilion conservationists are doing important invertebrate conservation projects around the world from Mongolia and Saudi Arabia to Tanzania and Indonesia. Closer to home, a new Butterfly Pavilion Baseline development will open in Broomfield, Colorado in 2025 setting the global standard for invertebrate science and conservation. The \$55M, 81,000-square-foot facility will include greatly expanded guest experiences, world-class research labs and a much larger zoological facility.