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Butterfly Pavilion Celebrates Annual "Monarch Magic" Blending Cultural Traditions and Conservation efforts, November 3 – 30, 2023

Guests Can Walk Among Hundreds of Monarch Butterflies While Enjoying a Special Month-Long Día de los Muertos (Day of the Dead) Celebration

What: Butterfly Pavilion is thrilled to announce the return of its highly anticipated Monarch Magic celebration. Launching on November 3, the exhibition will feature the release of hundreds of majestic monarch butterflies within the "Wings of the Tropics" butterfly rainforest conservatory, through the end of the month. The monarch, known for its striking orange wings, is not just a favorite in Colorado gardens, but also represents the quintessential pollinator around the world. In Mexican culture the arrival of the Monarchs is believed to be the spirits of the dead, celebrated during Día de los Muertos or Day of the Dead.

Guests will have a once-in-a-lifetime opportunity to wander amidst these breathtaking creatures in a tropical setting, adorned with exotic blossoms. While immersed in this experience, visitors can also gain insight into the monarch's crucial contribution to maintaining a thriving ecosystem, pivotal for all life on our planet.

New Special Highlights: In honor of Día de los Muertos, Butterfly Pavilion will be setting up a community altar, decorated by students of Arrupe Jesuit High School, inviting guests to leave notes in remembrance of loved ones who have passed on. Additionally, a state-of-the-art Virtual Reality station will be available, enabling visitors to be virtually transported to Mexico, offering a firsthand view of the magnificent Monarch congregations in their natural habitat. We will also be offering daily tours in Spanish at 1 PM. Join us in celebrating life, nature, and Mexican cultural heritage.

Why: Monarchs are renowned for their astounding migratory journey, covering over 3,000 miles from the northern regions of the United States and Canada, all the way to the oyamel fir forests nestled in Mexico's mountainous terrain. By championing native monarch populations, we play a role in not just safeguarding a critical pollinator species but also in conserving invaluable cultural legacies.

The Monarch butterfly resonates deeply within the Mexican tradition of Día de los Muertos or Day of the Dead. Coincidentally, these butterflies time their arrival to their overwintering sites in Central Mexico around the beginning of November, aligning with Día de los Muertos festivities. This synchronicity has led to the belief that Monarchs embody the souls of departed loved ones, making their timely appearance a poignant reminder of life, love, and memory.

Dates/Times: November 3 – 30, 2023
9:00 a.m. – 5:00 p.m. Daily



BUTTERFLY PAVILION

Tickets:

Included in price of general admission.

Where:

Learn more here: <https://butterflies.org/event/monarch-magic/>
Butterfly Pavilion
6252 W. 104th Ave
Westminster, CO

About Butterfly Pavilion

Butterfly Pavilion has been part of the Colorado community since 1995 and is the first Association of Zoos and Aquariums (AZA)-accredited, stand-alone, non-profit invertebrate zoo in the world, currently occupying a 34,000-square foot facility situated on an 11-acre campus provided by the City of Westminster, Colorado. Butterfly Pavilion's mission is to foster an appreciation of invertebrates by educating the public about the need to protect and care for threatened habitats globally, while conducting research for solutions in invertebrate conservation.

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