For Immediate Release

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Butterfly Pavilion Partners with Ronald McDonald House of Denver to Offer Families Free Access to Invertebrate Zoo

Westminster & Denver, CO – Butterfly Pavilion and Ronald McDonald House of Denver (RMHC) are pleased to announce a new partnership. Families staying with their loved ones receiving treatment at RMHC can now explore the world's premier invertebrate zoo for free. RMHC provides a comforting haven for families seeking medical treatment for their seriously ill children in Denver, with no charges for their stay. Meanwhile, Butterfly Pavilion offers an engaging experience among thousands of invertebrates, from butterflies and starfish to Rosie the Tarantula, providing solace during their extended stays away from home.

"We are grateful for this collaboration with Butterfly Pavilion, offering families visiting their loved ones during medical treatments a chance to take a break, explore nature's creatures, and unwind," said Jonna Busack, Director, Marketing & Corporate Partnerships, Ronald McDonald House Denver. "Butterfly Pavilion has been a Colorado jewel for decades and allowing these families access to engage and learn about invertebrates is a nice getaway, especially for our out-of-state residents.

Visiting Butterfly Pavilion and engaging with and learning about invertebrates is a fantastic experience for everyone because it offers an opportunity to discover the incredible diversity of life on Earth. Engaging with these captivating creatures offers everyone the chance to deepen their understanding of their vital role in ecosystems and remarkable adaptations for survival. Plus, it's a chance to appreciate the beauty and complexity of nature up close and personal.

"We are honored to partner with Ronald McDonald House Denver to provide families with this special opportunity," said Partick Tennyson, President and CEO, Butterfly Pavilion. "We hope that a visit to Butterfly Pavilion will offer a moment of joy and respite for these families during a challenging time."

About Butterfly Pavilion

Butterfly Pavilion has been part of the Colorado community since 1995 and is the first Association of Zoos and Aquariums (AZA)-accredited, stand-alone, non-profit invertebrate zoo in the world, currently occupying a 34,000-square foot facility situated on an 11-acre campus provided by the City of Westminster, Colorado. Butterfly Pavilion's mission is to foster an appreciation of invertebrates by educating the public about the need to protect and care for threatened habitats globally, while conducting research for solutions in invertebrate conservation Beyond Colorado and the United States, Butterfly Pavilion conservationists are doing important invertebrate research, conservation and education projects around the world from Mongolia and Tanzania to Turks and Caicos and Sumatra, Indonesia. <u>www.butterflies.org</u>

About Ronald McDonald House of Denver

Ronald McDonald House of Denver's mission is to create, find, and support programs that directly improve the health and wellbeing of children. RMHC is the catalyst to create a world where children have access to quality health care and their families are able to better comfort and support them while actively participating in their care. A Ronald McDonald House program helps reduces stress and financial burden for families when they must travel far from home to access medical care for their child. With locations in Denver and Aurora, the organization can accommodate 118 families each night, offering a supportive environment during a challenging time.

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