

THE STRAND, TURKS AND CAICOS COLLABORATES WITH BUTTERFLY PAVILION TO SUPPORT POLLINATOR CONSERVATION

Colorado-Based Butterfly Pavilion Launches International Project in Turks and Caicos to Create a Healthier, More Diverse Ecosystem of Pollinators at The Strand

DENVER – [The Strand, Turks and Caicos](#), an exclusive beachfront residential resort community located on 2,230 feet of pristine shore frontage on Cooper Jack Bay, has announced a partnership with [Butterfly Pavilion](#) to ensure the development is preserving and creating habitats for pollinators. This also marks the first project in the Caribbean for the Westminster, Colo.-based organization, which is the first Association of Zoos and Aquariums-accredited stand-alone, non-profit invertebrate zoo in the world.

“Building sustainably and respecting our surrounding natural environment is at the forefront of our priorities as we develop The Strand’s residences and community-wide facilities,” said John Fair, managing director, developer, and project manager at The Strand. “Butterfly Pavilion is already making a positive impact on invertebrate conservation in Colorado and around the globe, and we’re excited to collaborate with the organization to further their reach to Turks and Caicos.”

The Strand is fully committed to conserving and improving habitats for pollinators. Increasing these populations will lead to increased pollination of the native flowering plants and an overall healthier, more diverse ecosystem in the area. With the goal of becoming a certified pollinator district, the developers are designing and improving habitat so that pollinators increase over time over the footprint of the community. Following an assessment of the land this summer, Butterfly Pavilion provided recommendations to develop habitats for pollinators on the property.

Butterfly Pavilion is also working with The Strand’s landscape contractor, [Landscaping by EA](#), to ensure the development is incorporating nectar producing plants native to Turks and Caicos to make the development a place where bees, butterflies, hummingbirds, and other pollinators can congregate. In 2023, the team will return to Turks and Caicos to complete another assessment of the land and advise on next steps to see continued success of the program.

As the premier invertebrate education, research, and conservation institution in the world, Butterfly Pavilion exists to foster an appreciation of invertebrates by educating the public about the need to protect and care for threatened habitats globally, while conducting research for solutions in invertebrate conservation. In addition to its partnership with The Strand, the non-profit collaborates with organizations to create

pollinator districts throughout Colo. including the City of Manitou Springs, City of Boulder, and districts in Denver, Aurora, and Elizabeth. Butterfly Pavilion's efforts also include developing a 1,100-acre pollinator district at Baseline in Broomfield, Colorado, where its new facility will open in 2025.

“Collaborative conservation is incredibly important to our business model and working with The Strand allows us to create a more global footprint for pollinator services,” said Patrick Tennyson, President and CEO, Butterfly Pavilion. “This is a huge win for conservation and this new partnership is a great example that any organization can make an impact no matter the industry or location.”

Opening in 2023, The Strand is set to become the first ultra-luxury community with this level of sustainability in the Caribbean, with sustainable elements included throughout the community and in each home. In addition to its partnership with Butterfly Pavilion, The Strand is partnered with Renu Energy TCI, a local leader in solar home integration, and solar packages with Tesla Powerwalls are a standard feature on all of its villas. Additional information on The Strand's sustainability initiatives can be found within [this fact sheet](#).

The Strand offers a limited selection of 46 luxury beachfront villas, custom residences, and homesites along an undeveloped, unspoiled stretch of coastline on the protected south side of Providenciales. Residences start at \$2.49M, each perched above the ocean's edge with access to the bay below and ocean-facing bedrooms and uninterrupted views.

About Fair Capital LLC

John Fair is the visionary developer behind internationally renowned resorts in North America and the Caribbean, including Turks and Caicos' legendary Grace Bay Club and the Esperanza Resort in Cabo San Lucas. Over the past three and a half decades, he has also invested in, developed, and managed more than 1,000 residential units, thousands of acres of land development, three million square feet of industrial space, and multiple master planned communities. The common theme throughout his career and varied types of real estate development is creating value through creative vision, hands on execution, and a passion for excellence.

For more information, please visit www.faircapitalllc.com.

About Brue Baukol Capital Partners

Brue Baukol Capital Partners is an entrepreneurial real estate investment firm focused on delivering excellent returns to partners and investors. Tailored strategies to enhance value, exposure to exceptional opportunities and ingrained market insight allow Brue Baukol to both create and preserve wealth. Chad Brue founded Brue Capital Partners in 2011 as a private equity real estate investment firm to acquire commercial real estate, multi-family properties and operating businesses. Since then, the firm has acquired and developed more than \$1.1 billion in real estate assets. Geoff Baukol joined the firm in 2016, now Brue Baukol Capital Partners,

providing additional investment expertise and strong relationships with institutional investors. Chad has over 20 years of industry experience, including personally transacting over \$1 billion in commercial real estate acquisitions and dispositions and \$400 million of vertical development. Geoff has over 18 years of investment sales experience and has been involved in the sale of over \$3 billion of commercial real estate investments in Colorado. For more information, please visit www.bruebaukol.com.

About Butterfly Pavilion

Butterfly Pavilion has been part of the Colorado community since 1995 and is the first Association of Zoos and Aquariums (AZA)-accredited, stand-alone, non-profit invertebrate zoo in the world, currently occupying a 30,000-square foot facility situated on an 11-acre campus provided by the City of Westminster, Colorado. Butterfly Pavilion's mission is to foster an appreciation of invertebrates by educating the public about the need to protect and care for threatened habitats globally, while conducting research for solutions in invertebrate conservation. Beyond Colorado and the United States, Butterfly Pavilion conservationists are doing important invertebrate conservation projects around the world from Mongolia and Saudi Arabia to Tanzania and Indonesia. Closer to home, a new Butterfly Pavilion Baseline development will open in Broomfield, Colorado in 2025 setting the global standard for invertebrate science and conservation. The \$55M, 81,000-square-foot facility will include greatly expanded guest experiences, world-class research labs and a much larger zoological facility. Visit www.butterflies.org.