

## MEDIA ADVISORY

### Unwrap the Magic of the Holidays at Butterfly Pavilion this December with New Exhibit and Experiences!

**What:** Celebrate the season with unforgettable experiences at Butterfly Pavilion! From groundbreaking virtual reality journeys to surprise wildlife encounters and a chance to win a behind-the-scenes tour, there's something magical for everyone this December.

#### Holiday Season Highlights

##### 1. **New Destination: Conservation – Virtual Exhibit**

- **What:** Embark on a global adventure using VR headsets to explore Butterfly Pavilion's groundbreaking conservation projects. Travel to Mongolia to witness the majestic Parnassian butterfly, see innovative bee fences in Tanzania, learn about sustainable butterfly farming in Sumatra, and soar over the Monarch Butterfly Biosphere Reserve in Mexico. This inspiring experience is free with admission.
- **When:** Opens Friday, December 6; Daily during operating hours

##### 2. **Win a Behind-the-Scenes Tour at Butterfly Pavilion!**

- **What:** Ever wondered what's behind the scenes?? Now's your chance! Enter to win an exclusive tour to explore areas of Butterfly Pavilion not open to the public. Get a rare peek at our invertebrate zoo and meet fascinating creatures who call Butterfly Pavilion home.
- **How to Enter:** Online: Purchase a ticket at [butterflies.org](https://butterflies.org) during the contest period, and your email is automatically entered. In-person: Visit Butterfly Pavilion and fill out a simple form, including your email, at the front desk.
- **When:** December 8 – December 31, 2024

##### 3. **Mystery Animal Tuesdays**

- **What:** Get ready for the big reveal every Tuesday! Meet one of our mystery animals up close in Wings of the Tropics conservatory. An expert educator will share fascinating insights and secrets about these captivating creatures.
- **When:** Every Tuesday starting December 10, from 11:00 a.m. – 12:00 p.m.

##### 4. **Birdwing Butterflies**

- **What:** Experience the breathtaking beauty of birdwing butterflies this winter, including dazzling species from Butterfly Pavilion's sustainable farm in Sumatra, Indonesia, fluttering gracefully in the Wings of the Tropics butterfly conservatory. These majestic butterflies, one of the largest butterflies in the world, are a rare sight and a living testament to sustainable conservation practices.
- **When:** Daily during operating hours

##### 5. **Butterfly Quest Interactive Adventure**

- **What:** Join the fun in this visual scavenger hunt! Look for tagged butterflies among nearly 2,000 in Wings of the Tropics and help our scientists track and collect important research by recording observations on your phone. To date, 8,373 observations have been recorded since Butterfly Quest first launched in January 2022.
- **When:** Daily during operating hours

**Where:**

Butterfly Pavilion

6252 W. 104th Avenue, Westminster, CO 80020

[www.butterflies.org](http://www.butterflies.org)