



MEDIA ADVISORY

Romance is Wild Returns to Butterfly Pavilion this February

*Our Invertebrates are Looking for Love
A Journey of Discovery, Learning, and Connection*

WHO: Butterfly Pavilion

WHAT: Romance is Wild Exhibition

WHEN: February 1 - 28, 2025

WHAT: Explore a world of invertebrate romance this February at Butterfly Pavilion throughout February! Our Romance is Wild Exhibition is spotlighting the fascinating ways these incredible creatures find their special love bug, from serenading songs and alluring scents to vibrant colors and favorite foods.

Guests will encounter invertebrate dating profiles inspired by modern apps, featuring close-up photos and captivating facts about the animals' unique reproductive behaviors and personalities. Whether it's the Giant African Millipede, the enigmatic Leaf Insect, or the captivating Western Black Widow, there's a story to spark everyone's curiosity.

Special February Programming*:

- Enjoy a lively **Bugs and Brews evening for adults** on February 13, featuring engaging talks by arachnologist Jackie Billotte on spider courtship, the fun *Speed Date a Bug* game, and time to explore our animal exhibits. Admission to this 21+ event includes two free drink tickets for beer or wine. Beer generously provided by Great Divide.
- Join engaging lectures such as *There's No Sex Like Insects'* Talk by Dr. Mike Weissmann, Butterfly Pavilion's founder, that explores the curious, captivating, and downright wacky world of insect mating rituals.
- Visit <https://butterflies.org/calendar/> for calendar of programs and pricing. Not included with general admission.

WHY: Romance is Wild aims to promote awareness of invertebrates and their importance in ecosystems while celebrating their intriguing and diverse behaviors. Through this fun and educational exhibition, Butterfly Pavilion highlights the critical role of these often-overlooked creatures in our natural world.

EXHIBITION HOURS AND ADMISSION: Daily, 9:00 a.m. - 5:00 p.m. Included with general admission available here: www.butterflies.org

MEDIA OPPORTUNITIES:

- Interviews with Butterfly Pavilion experts, who can provide fascinating insights into invertebrate mating strategies and the exhibit's creative concept.



**BUTTERFLY
PAVILION**

- Photos and video available for exhibition, as well as images of dating profiles for media use.
- B-roll: <https://butterflypavilion.canto.com/b/OKM5P>

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