

## FOR IMMEDIATE RELEASE

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## MEDIA ADVISORY

### **Celebrate Mother's Day Surrounded by Butterflies, Blooms, and Beauty at Butterfly Pavilion on Sunday, May 11, 2025**

#### **What:**

Join us for an unforgettable *Mother's Day celebration* at Butterfly Pavilion, where we're rolling out a day full of fun and meaningful activities designed to honor and cherish moms of all kinds! From hands-on art projects and butterfly conservatory strolls to magical butterfly encounters, this is a family experience like no other.

- **Mother's Day Stroll (Included with General Admission):**

For an enchanting experience on Mother's Day, guests can take a leisurely stroll through Butterfly Pavilion's breathtaking Wings of the Tropics butterfly conservatory. Each visitor receives a special flower infused with a delicate scent, designed to attract butterflies. Watch in awe as these beautiful creatures flutter down to you, creating magical photo moments and lasting memories.

- *Stroll Experience:* Sunday, May 11, Anytime between 10:00 AM – 2:00 PM (included with general admission)

- **Mother's Day Paint and Plant (Ticketed Program which also includes exhibit access):**

Families can create beautiful pinecone flower art with local artist Dani Forsyth, plant native flower seeds to take home, and join a staff-led promenade through Butterfly Pavilion's pollinator gardens—an immersive and educational way to celebrate moms and nature together.

- *Paint and Plant:* Sunday, May 11, 10:00 – 11:30 AM or 1:00 – 2:30 PM

#### **Where:**

Butterfly Pavilion

6252 W. 104th Ave., Westminster, CO 80020

#### **Pricing:**

- **Mother's Day Stroll:** Included with general admission
- **Paint and Plant Experience:** Program also includes general admission to experience Butterfly Pavilion's exhibits and the Mother's Day Stroll.
  - Non-members: \$35/adult, \$20/child

- Members: \$30/adult, \$18/child
- Children under 2: Free

**Why It Matters:**

Moms and pollinators are essential to life—and both deserve appreciation! Pollinators like butterflies, bees, and beetles provide us with one in every three bites of food we eat and play a crucial role in sustaining global agriculture. These interactive activities at Butterfly Pavilion not only celebrate motherhood but also inspire families to learn more about invertebrates and their vital role in our ecosystems.

**Learn more about all Mother's Day activities and reserve tickets here:**

<https://butterflies.org/event/mothers-day/>

**About Butterfly Pavilion**

Butterfly Pavilion has been part of the Colorado community since 1995 and is the first Association of Zoos and Aquariums (AZA)-accredited, stand-alone, non-profit invertebrate zoo in the world, currently occupying a 34,000-square foot facility situated on an 11-acre campus provided by the City of Westminster, Colorado. Butterfly Pavilion's mission is to foster an appreciation of invertebrates by educating the public about the need to protect and care for threatened habitats globally, while conducting research for solutions in invertebrate conservation. Beyond Colorado and the United States, Butterfly Pavilion conservationists are doing important invertebrate conservation projects around the world from Mongolia and Saudi Arabia to Tanzania and Indonesia. Learn more at [www.butterflies.org](http://www.butterflies.org)